



## ADVOCARE V100 BOWL YOUTH FOOTBALL PROGRAM

Dear Coaches, Parents and Players of SPAR Youth Football Players,

This fall marks the beginning of a new partnership between the AdvoCare V100 Bowl and Shreveport Public Assembly and Recreation (SPAR), called the AdvoCare V100 Bowl Youth Football Program. Every team playing football in the SPAR League during 2013 will be competing for tickets to this year's AdvoCare V100 Bowl game. Proceeding the SPAR football season, the winners of each age division will receive free tickets to this year's AdvoCare V100 Bowl game and will be recognized on the field, in front of 50,000 college football fans during the "Champion's Ceremony", prior to kick-off on December 31 at 11 am. Each player and three coaches on each championship team will receive a free ticket and parents will be given the opportunity to purchase additional tickets at a discounted rate of \$25. Friends and family are encouraged to attend the game and watch their football player being celebrated on the field prior to a nationally televised post-season college football game.

In order to signify your player's participation in this program, the AdvoCare V100 Bowl has purchased "Patches" that will be adhered to your son's football jersey prior to the season's commencement. The bowl staff will work with Sports World on securing these patches to the uniforms, so at this point no action is required by you other than ensuring the patch remains adhered to the player's uniform during and after the season. During the Champion's Ceremony at Independence Stadium, your player will be required to wear his jersey and the patch will need to be visible in order to participate.

After the season is over, the bowl staff will provide SPAR with tickets for the winning teams and additional information regarding the "Championship Ceremony" and other frequently asked questions.

I am very excited about the AdvoCare V100 Bowl Youth Football Program and can't wait for Football to get cranked back up right here in Shreveport/Bossier.

Sincerely,

Brent Watkins

*Title Sponsor Liaison for the AdvoCare V100 Bowl*

