

CITY OF SHREVEPORT

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PRESS RELEASE

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**November 17, 2017**

## **Second Annual Shreveport Spirit of the Season to Kickoff Tuesday**

It's that time of the year again. The Second Annual Shreveport Spirit of the Season will be held at 6 p.m. Tuesday, November 21 with the lighting of our 40-foot Christmas tree and holiday lighting throughout Riverview Park, 601 Clyde Fant Parkway. Additionally, other holiday activities will surround this celebration.

Mayor Ollie Tyler and Miss Louisiana USA 2018, Lauren Vizza, will flip the switch on the tree at 6:30 p.m. This memorable event promises to get you in the holiday mood with snowflakes in the air, live music from local artists, schools, and church choirs. Holiday events will continue every weekend leading up to Christmas on the Riverfront and in the Red River District with holiday movies and family activities.

"I'm excited we can come together as one community to kick off the holiday season, with the lighting of our Christmas tree in Riverview Park," said Mayor Tyler. "This is a grand way to celebrate the most wonderful time of the year when the community and families come together to unite in appreciation of one another."

This year the tree and other holiday decorations along the riverfront were sponsored by John and Alta Franks Foundation and Downtown Shreveport Unlimited.

Admission is free. For complete event details, visit [mySPAR.org](http://mySPAR.org).

**-Shreveport-**