



CITY OF SHREVEPORT

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FOR IMMEDIATE RELEASE

Tom Arceneaux

MAYOR

8/22/2023

**STATEMENT OF MAYOR ARCENEUX REGARDING
APPOINTMENT OF SMALL BUSINESS TASK FORCE**

Mayor Tom Arceneaux released the following statement regarding his appointment of members of a Small Business Task Force:

In fulfillment of a campaign commitment, I have appointed the members of a Small Business Task Force to determine ways to improve doing business with and in the City of Shreveport, with particular emphasis on permitting and development, including land use entitlements (zoning). Those members, in alphabetical order, are:

- Brittney Dunn, business owner and President of the Shreveport-Bossier African American Chamber of Commerce
- Trey Giglio, plumbing contractor and business owner
- Kenny Gordon, business owner
- Vanessa Gray, banker and branch manager
- Bobby Jelks, businessman and philanthropist
- Jimmy Jones, engineer and businessman
- Charlotta Nordyke, business consultant
- Scott Ward, business owner and Vice Chair (Membership) of the Greater Shreveport Chamber of Commerce
- Kamesha (Kay) West, business consultant
- Jerry White, financial advisor
- Chairman, Dr. Tim Magner, CEO of Greater Shreveport Chamber of Commerce.

Through the efforts of the Greater Shreveport Chamber of Commerce, the Institute for Justice will assist the Task Force in its efforts. The Institute for Justice is the recipient of grants that permit it to assist the

Task Force and the City of Shreveport free of charge. The Institute for Justice recently assisted the City of Fort Worth in a similar study and revision of processes.

One of the most overlooked avenues of business development is local business. Local business owners and entrepreneurs already are in Shreveport and want to create and expand their businesses. We must determine what we are doing to help them and what we are doing that may stand in their way. That will be the central focus of this Task Force.

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