



CITY OF SHREVEPORT

## MAYOR TOM ARCENEUX

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FOR IMMEDIATE RELEASE

Tom Arceneaux

**MAYOR**

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### **CITY OF SHREVEPORT PROPOSES COLLABORATION WITH G-UNIT**

Earlier this year, Mayor Arceneaux met with renowned artist and entrepreneur Curtis Jackson, also known as 50 cent, and members of his team to visit the revitalization of the dormant Millennium Studios. As a result of several meetings with representatives of G-Unit, a company affiliated with Mr. Jackson, and the Administration, a press conference/announcement of groundbreaking proposed collaboration between the City of Shreveport and G-Unit will be held on Monday, November 20, 2023, at 10AM on the 1<sup>st</sup> Floor of Government Plaza in the Foyer area.

Mayor Arceneaux expressed his enthusiasm about the collaboration, stating, “this partnership with G-Unit is a game-changer for Shreveport. It not only breathes new life into a previously underutilized asset but also positions our city as a major player in the film and video production industry. This is a win-win situation that will create jobs, stimulate economic growth, and showcase Shreveport’s potential on a global stage.”

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