



SHREVEPORT POLICE DEPARTMENT

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FOR IMMEDIATE RELEASE

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Shreveport Police Seek Suspect in National Organized Retail Theft Ring



Javier Serrano

The Shreveport Police Department's Property Crimes Detectives are actively searching for Javier Serrano, who is wanted in connection with a case of organized retail theft.

Serrano is accused of stealing merchandise from Ulta Beauty located in the 7400 block of Youree Drive on June 10, 2025. Following an in-depth investigation, detectives have issued an arrest warrant for Serrano and discovered his alleged involvement in a nationwide retail theft ring that has targeted Ulta stores in more than 65 incidents across the United States.

To date, the total reported loss to Ulta due to this theft ring exceeds \$100,000.

Anyone with information on Javier Serrano's whereabouts is urged to contact the Shreveport Police Department or any local law enforcement agency. Anonymous tips can also be submitted to Caddo Crime Stoppers at (318) 673-7373.

Help us bring this suspect to justice and protect our community from further loss.