

City of Shreveport

A Great Place to Call Home

2016 Economic Profile

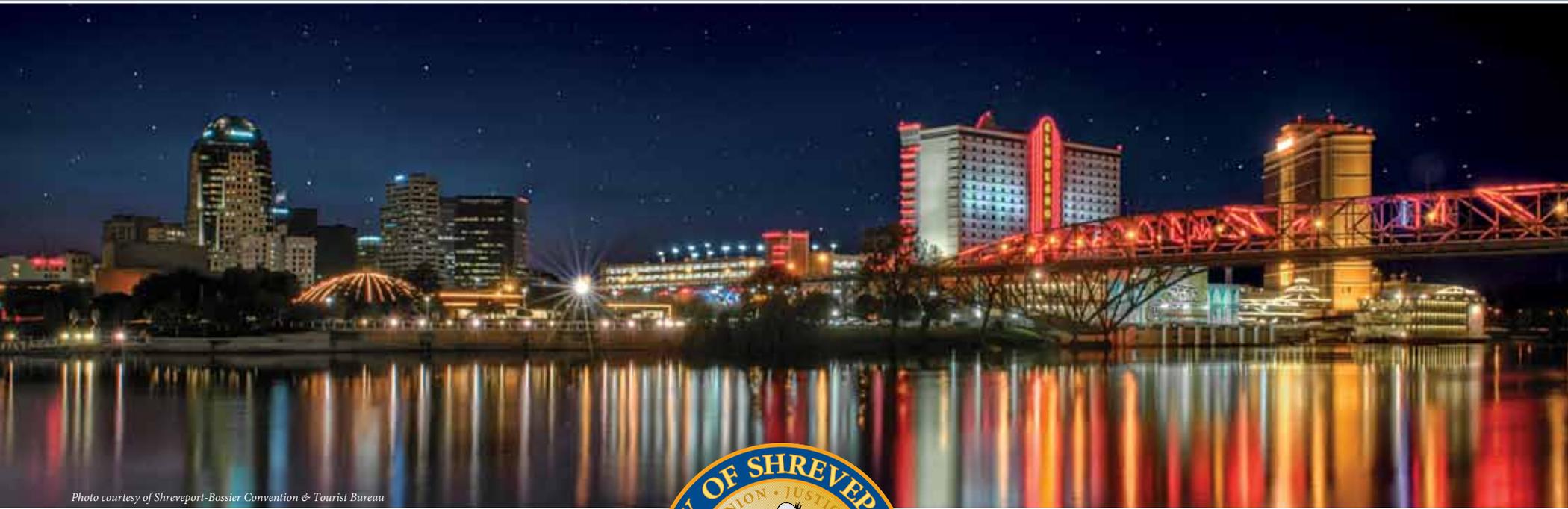


Photo courtesy of Shreveport-Bossier Convention & Tourist Bureau



S H R E V E P O R T • C A D D O P A R I S H • M S A

OFFICE OF THE MAYOR

SHREVEPORT, LOUISIANA



Greetings and welcome to Shreveport!

Shreveport is leading the community in progressive growth and development. If you are now operating a business in Shreveport, thank you! If you are considering starting a new business in Shreveport, I welcome you! In either case, the jobs you create for our citizens, combined with the investment you have made or will make, are critical to the City of Shreveport's economic future. In addition to the support services offered through the Economic Development Department, all of the city's departments are here to assist as well. Our team is a one-stop assembly for all required planning, construction requirements, and processes.



We are definitely "Open for Business" and the increasing number of businesses opening each month is evident of that. Shreveport is a beautiful, safe, and diverse city with nearly 200,000 residents, serving a metropolitan statistical area of more than 440,000 people.

I invite you to experience Shreveport firsthand, and enjoy the clean air, beautiful scenery and many amenities that we have to offer. Our city is truly a community like none other, and you'll easily see why more and more companies are making Shreveport home.

Warmest Regards,

Ollie S. Tyler
Mayor of Shreveport



Photo courtesy of Jim Noetzel and Shreveport-Bossier Convention & Tourist Bureau



SHREVEPORT, A GREAT PLACE TO CALL HOME

Shreveport Rankings:

- **Shreveport Ranks 17 out of the top 25 cities with the lowest cost of living.** The ranking — which assessed more than 220 cities with populations of more than 100,000 — focused primarily on the ratio of home values to income, median property taxes, median home values, median rent, and ratios of monthly housing cost to income for each place. They also took the price of gas, the price of groceries, and the ratio of the median rent to income into consideration. *Business Insider* (8-2016)
- **Shreveport has the lowest manufacturing costs in the U.S.** The study compared 100 cities within 10 countries by 26 cost factors — such as labor, tax, real estate, transportation, utilities and facilities — and forecasts what those costs will be during the next 10 years. KPMG (7-2016)
- **Shreveport ranks No. 3 out of 10 cities - Money Under 30 found 10 cities with affordable housing and above-average salaries for 18-to-34-year-olds.** The research also included population, median income (with bachelor's degree or higher), young people making \$35,000.00 or higher, and median rent. *Money Under 30* (2016)
- **Shreveport ranked No. 18 out of 150 cities in the United States as the best place to start a business in 2016.** *WalletHub*, a personal finance social network, released the study, which analyzed start-up opportunities in the 150 most-populated cities in the U.S. Shreveport scores high in affordability. Among 16 key factors in *WalletHub's* study, Shreveport is 10th in the nation for office space affordability, 13th for cost of living, 19th for human capital — that is, a skilled workforce — and 24th in labor cost. *WalletHub* (5-2016)
- **Shreveport is the most cost-friendly city to do business among the 27 small-sized U.S. metro areas.** (those with populations less than 750,000), according to the 2016 Competitive Alternatives study by KPMG LLP, the audit, tax and advisory firm. Shreveport's favorable natural gas costs and low effective corporate income tax rate contributed to its first place ranking in the study, which compares key cities across a range of costs and other factors related to doing business. (3-2016)
- **Shreveport Ranks in the Top Ten of Millennial Friendly Cities. Shreveport, Louisiana ranks among the top ten real estate markets nationwide where millennials make up the greatest share of first-time home buyers.** During the first half of 2015, approximately 44% of first time home buyers in Shreveport are ages 25-34, as compared to the national average of 37%. That makes Shreveport one of the most millennial-friendly cities in the U.S. *Bloomberg Business* citing data from Realtor.com (9-2015)
- **Shreveport ranked No. 1 out 150 cities in the United States as the best place to start a business in 2015.** *WalletHub*, released the study, which analyzed start-up opportunities in the 150 most-populated cities in the U.S. *WalletHub* used 13 key metrics, such as the number of small businesses per capita, financing accessibility and the educational attainment of the local workforce. *WalletHub* (5-2015)

ABOUT THE DATA

The information presented in this profile represents the most reliable and current data available for the Shreveport Metropolitan area gathered from recognized credible sources.



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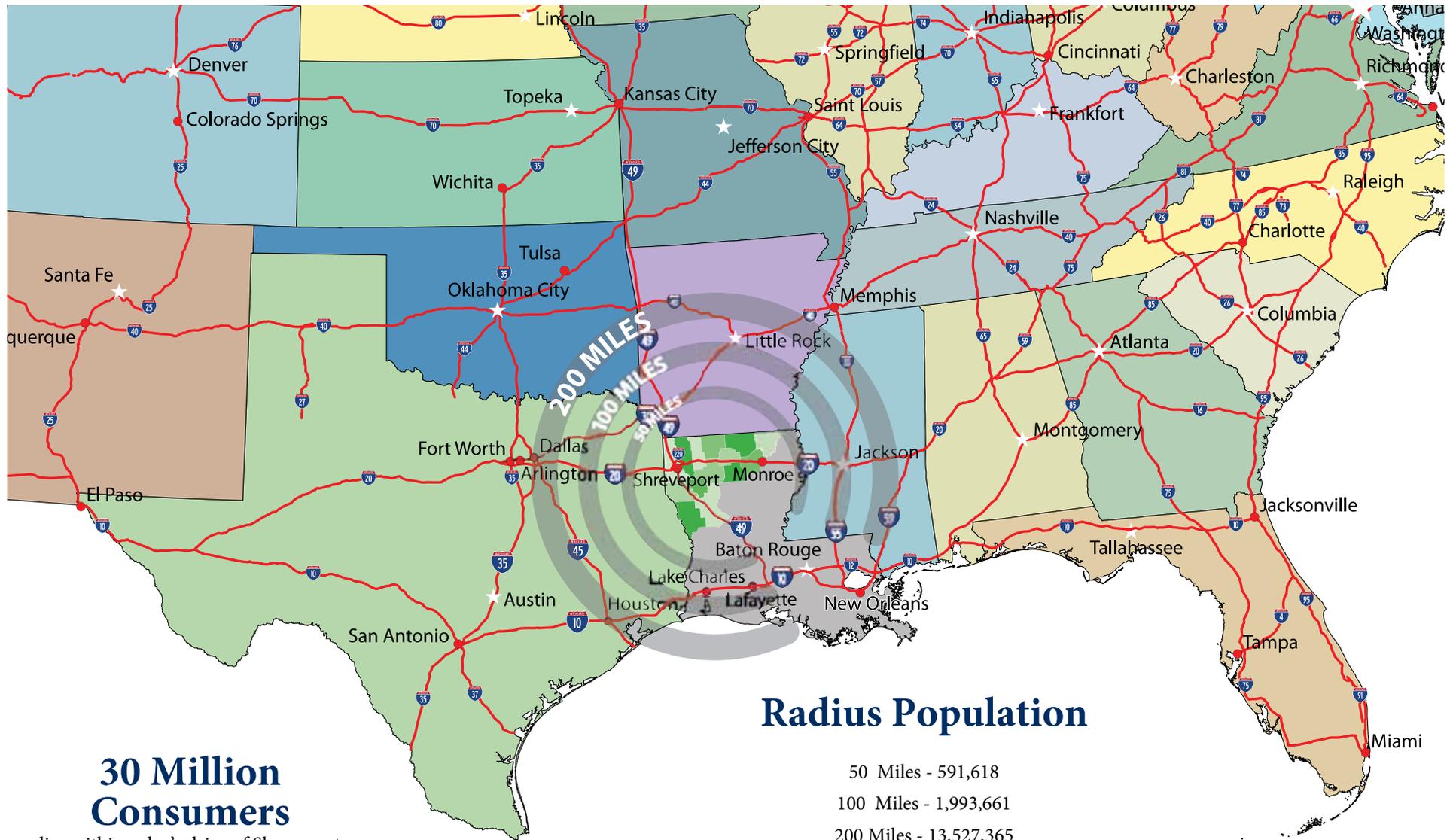


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RADIUS MAP

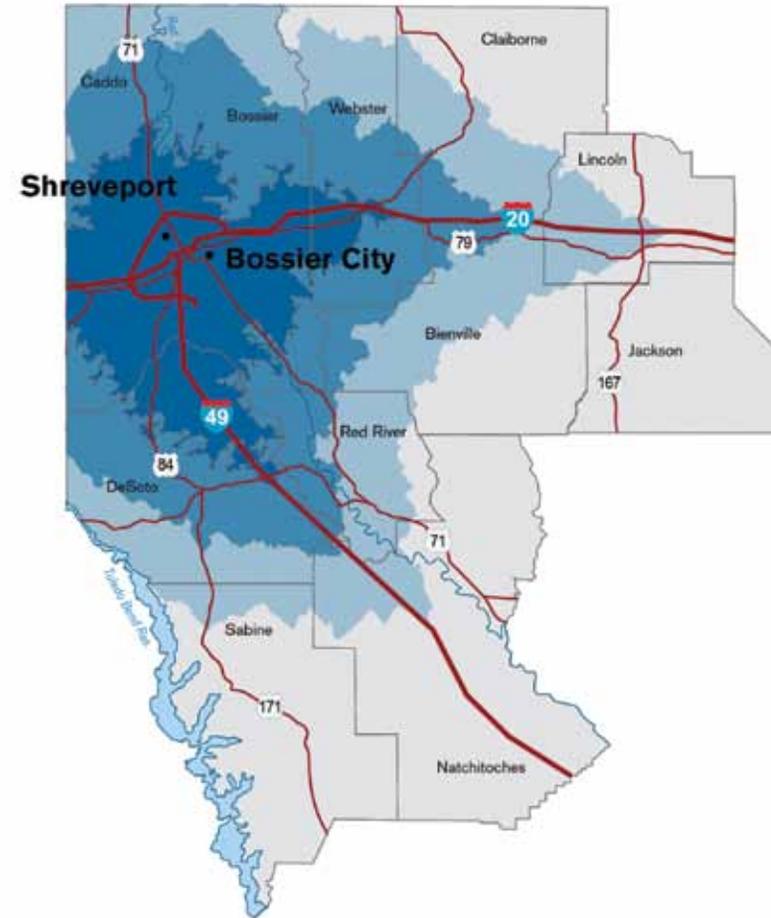
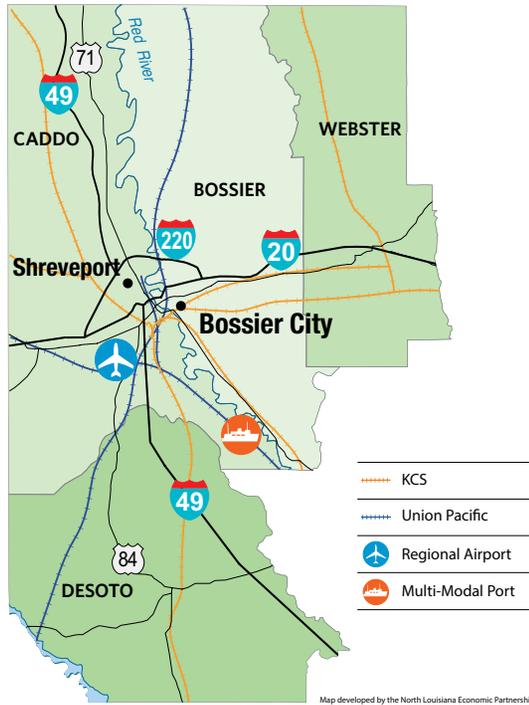
SHREVEPORT, LOUISIANA



Source: July 2016, The Nielsen Company



FOUR-PARISH MAP



Population for Parishes 2015

Caddo	251,460
Bossier	125,175
Webster	40,021
Desoto	27,052

Population of Workforce May 2016

Caddo	109,233
Bossier	57,456
Webster	15,564
Desoto	10,979

Drive-Time Distance/ Working-age Population

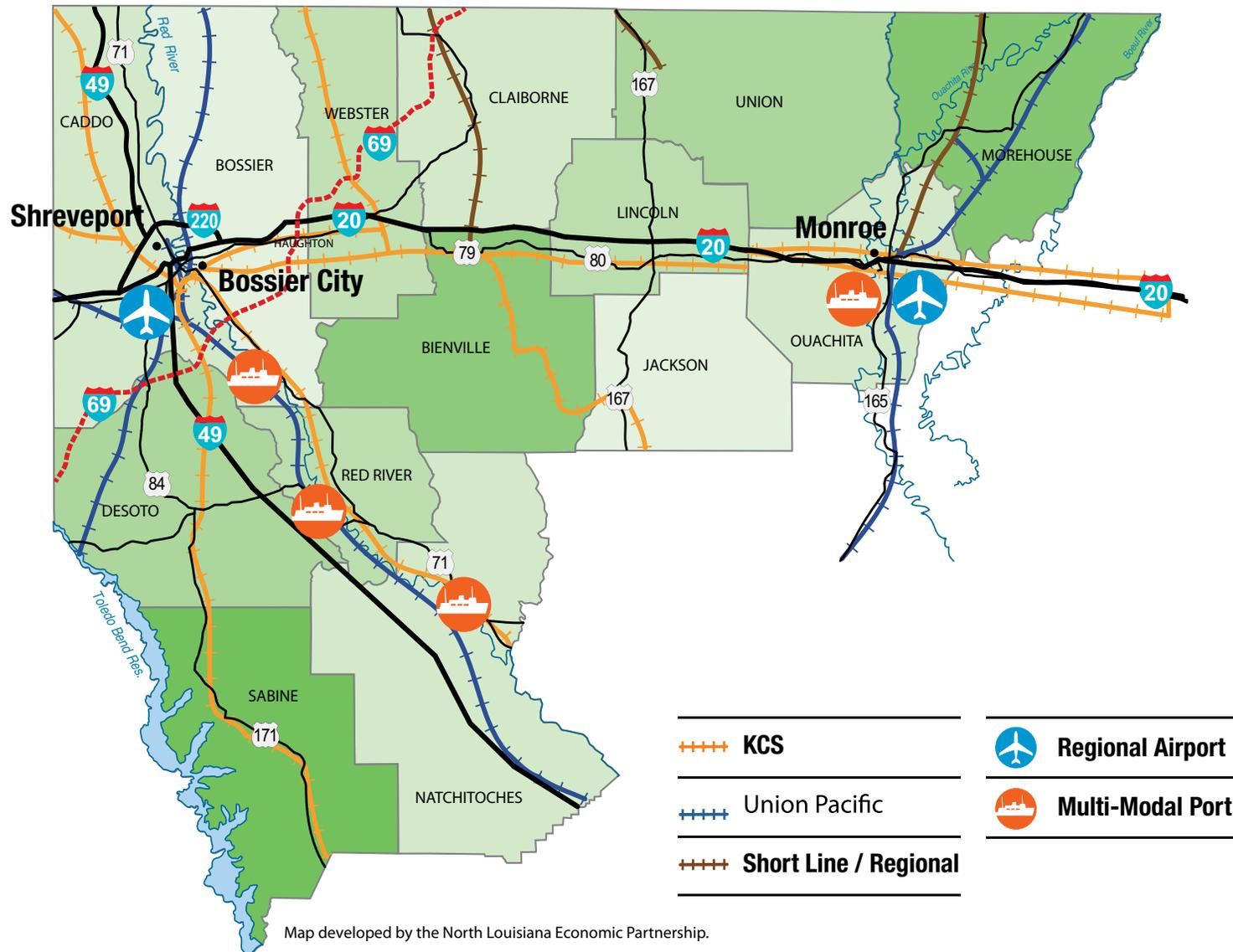
	30 Minutes	45 Minutes	60 Minutes
2016	222,726	285,067	355,494
2021	223,484	285,084	354,327

Source: www.NLED.org

Source: ESRI Forecasts for 2016 and 2021



NORTH LOUISIANA REGIONAL MAP



Source: www.NLED.org



COST OF LIVING

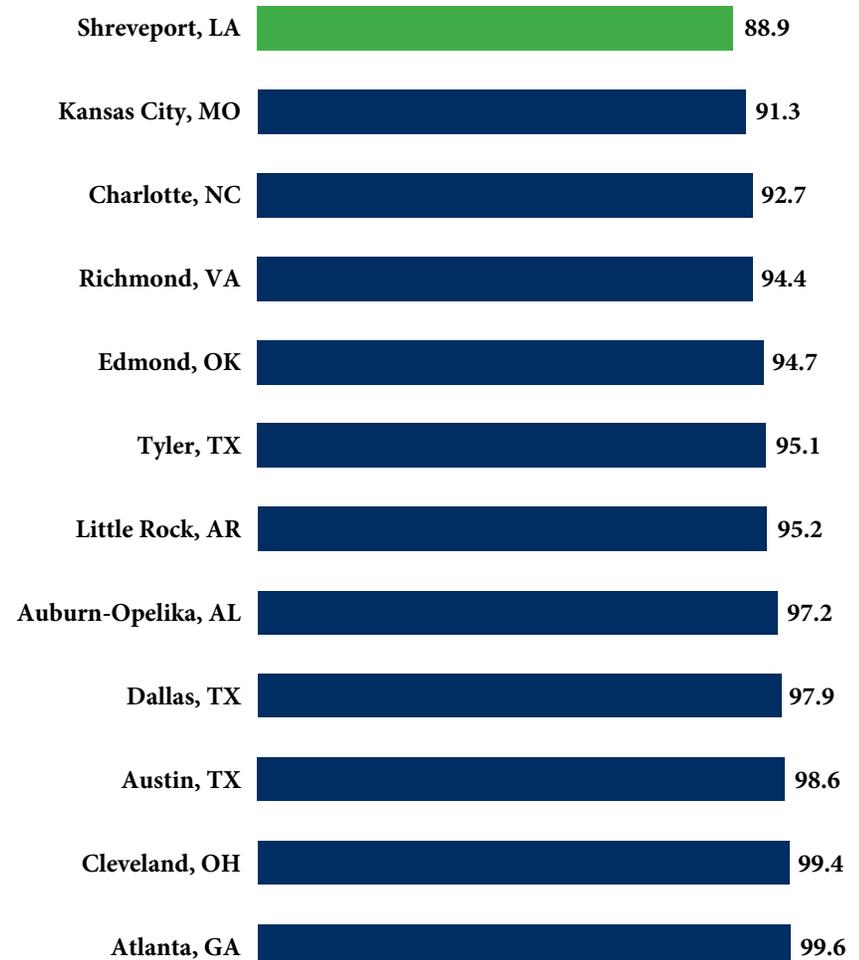
ACCRA COST OF LIVING INDEX

Shreveport Metropolitan Area

The Council for Community and Economic Research (C2ER) produces the ACCRA Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. Items on which the Index is based have been carefully chosen to reflect the difference categories of consumer expenditures. Weights assigned to relative costs are based on government survey data on expenditure patterns for mid-management households. All items are priced in each place at a specified time and according to standardized specifications.

The index is based on the following categories:

- Grocery (13.24%)
- Housing (28.04%)
- Utilities (10.31%)
- Transportation (11.6%)
- Health (4.36%)
- Miscellaneous (32.89%)



Source: C2ER - May 2016

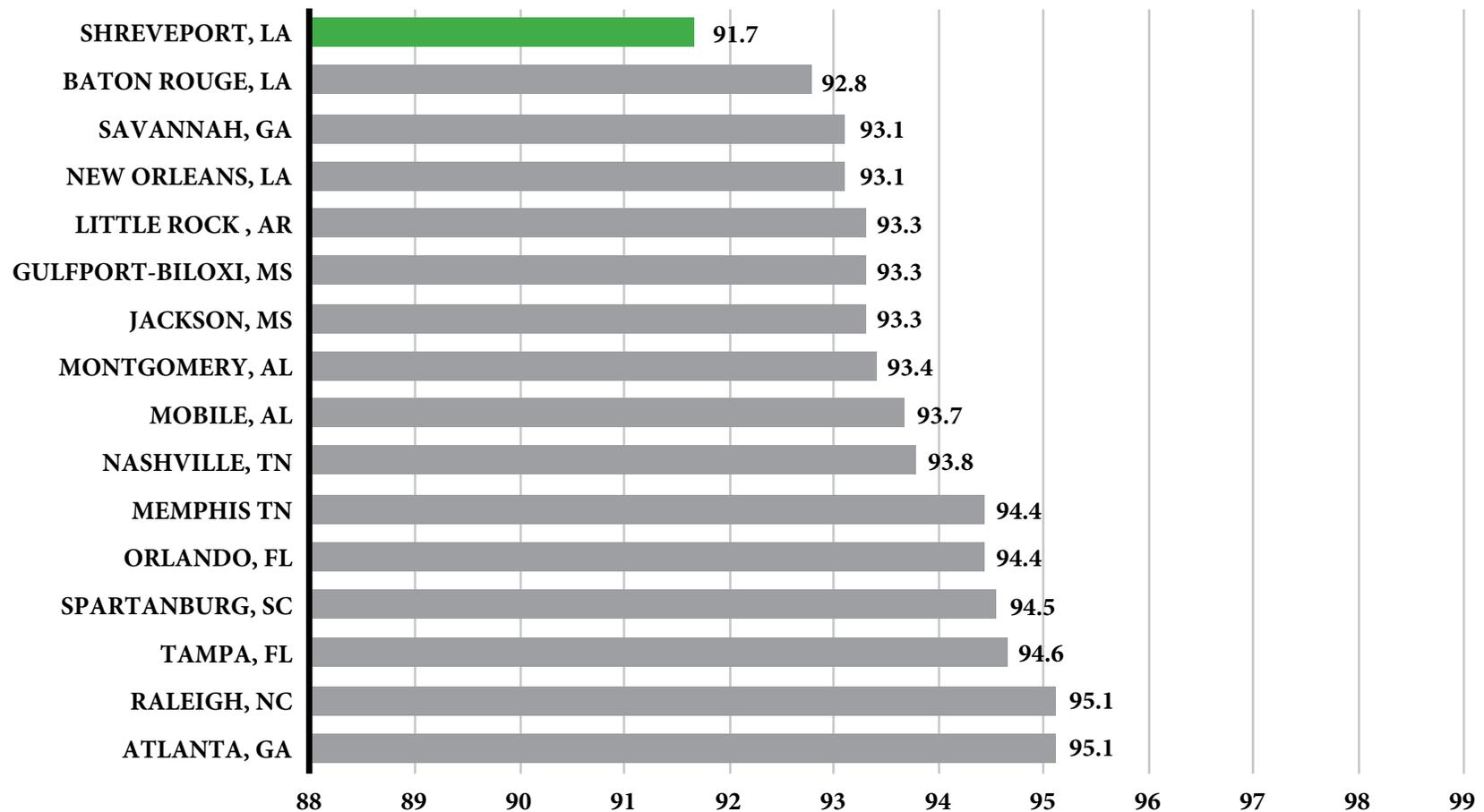


COST OF BUSINESS INDEX

Ranked as the **#1 most cost competitive place to do business in the southeast region** by KPMG Competitive Alternatives (2016). The southeast represents the lowest cost region in the United States and all cities in the region have business costs more than 4.5% below the US baseline. The range of variation in business costs among cities in this region (from lowest cost to highest cost) is also less than in other regions of the US.

Louisiana claims the title for the lowest cost U.S. state, with three cities — Shreveport, Baton Rouge and New Orleans — ranking among the top four cities in this region.

Business Index (U.S. Baseline = 100)



Source: KPMG Competitive Alternatives, 2016



POPULATION & DEMOGRAPHICS

SHREVEPORT AREA • MSA

Shreveport Demographics

Demographics			
	2010 Census	2016 Estimate	2021 Estimate
Population	199,311	193,471	191,151
Households	174,453	177,984	180,988
Median Age (2016)	36.8		
5-Year Growth Projection (2021)	1.12%		
Race (2016 Estimate)			
White	38.67%		
African American	56.21%		
American Indian or Alaska Native	.39%		
Asian	1.64%		
Other	3.09%		
Income (2016 Estimate)			
Median Household Income	\$44,698		
Average Household Income	\$62,204		
Educational Attainment (2016 Estimate)			
High School Graduate	32.78%		
Associate Degree	6.05%		
Bachelor's Degree	15.52%		
Master's, Professional or Doctorate	7.84%		

Percent Population by Age Group		
Age	City	USA
0-14	20.98%	18.99%
15-24	13.46%	13.82%
25-34	14.95%	13.35%
35-44	12.14%	12.63%
45-54	11.49%	13.33%
55-64	12.31%	12.80%
65-74	8.13%	8.76%
75+	6.55%	6.32%

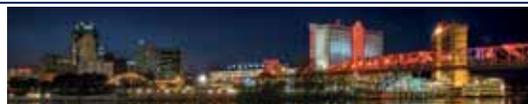
Source: Nielsen Segmentation & Market Solutions, Pop-Fact Demographics 2016

Metropolitan Statistical Area

Demographics			
	2010 Census	2016 Estimate	2021 Estimate
Population	439,811	444,405	449,389
Households	174,453	177,984	180,988
Median Age (2016)	36.8		
5-Year Growth Projection (2021)	1.12%		
Race (2016 Estimate)			
White	56.04%		
African American	38.57%		
American Indian or Alaska Native	.53%		
Asian	1.35%		
Other	3.52%		
Income (2016 Estimate)			
Median Household Income	\$44,698		
Average Household Income	\$62,204		
Educational Attainment (2016 Estimate)			
High School Graduate	32.78%		
Associate Degree	6.05%		
Bachelor's Degree	15.52%		
Master's, Professional or Doctorate	7.84%		

Percent Population by Age Group		
Age	City	USA
0-14	20.55%	18.99%
15-24	13.21%	13.82%
25-34	14.00%	13.35%
35-44	12.29%	12.63%
45-54	12.21%	13.33%
55-64	12.63%	12.80%
65-74	8.62%	8.76%
75+	6.50%	6.32%

Source: Nielsen Segmentation & Market Solutions, Pop-Fact Demographics 2016



POPULATION • DEMOGRAPHICS • INCOME

Shreveport Metropolitan Statistical Area Population Changes

Population (In 1,000's)	2000	2010	2014
United States	281,422	308,746	318,857
% Change From Prior Period	13.1%	9.7%	3.3%
Louisiana	4,469	4,533	4,650
% Change From Prior Period	5.9%	1.4%	2.6%
Caddo Parish	252.1	255.0	252.6
% Change From Prior Period	1.5%	1.2%	0.9%
Caddo and Bossier Combined	350.5	371.9	377.7
% Change From Prior Period	4.8%	6.1%	1.5%

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing.
*2014 population data is forecasts from U.S. Bureau of the Census.

Shreveport Metropolitan Statistical Area Labor

Year (As of end of the year)	2010	2011	2012	2013	2014	2015*
Labor Force (1,000's)	206.4	203.1	202.5	200.3	199.7	188.6
Number Employed (1,000's)	189.1	186.1	185.3	182.8	184.3	178.2
Caddo/Bossier MSA Unemployment Rate	6.5%	6.1%	5.7%	5.0%	6.5%	5.5%
Louisiana Unemployment Rate	7.2%	6.6%	5.5%	5.4%	6.7%	6.1%
United States Unemployment Rate	9.1%	8.3%	7.6%	6.7%	5.6%	5.0%

Source: Louisiana Department of Labor, Office of Employment Security *As of the 4th quarter, 2015

Median Household Income

Year	Shreveport	Shreveport-Bossier MSA	USA
2010	\$35,613	\$41,124	\$51,914
2011	\$38,803	\$42,398	\$52,762
2012	\$38,465	\$43,799	\$53,046
2013	\$38,633	\$43,626	\$53,046
2014	\$38,413	\$43,779	\$53,482

Source: U.S. Census Bureau, American Community Survey



Percentage of Household Income

Income	Shreveport	Shreveport-Bossier MSA	USA
Under \$15,000	18.71%	16.48%	12.30%
\$15,000-\$34,999	27.74%	25.15%	20.38%
\$35,000-\$49,999	13.12%	12.92%	13.41%
\$50,000-\$74,999	15.16%	17.19%	17.60%
\$75,000-\$99,999	10.22%	11.32%	12.01%
Over \$100,000	14.60%	16.91%	24.29%

Source: Nielsen Segmentation and Market Solutions, Pop-Fact Demographics



TRANSPORTATION

Airports

Shreveport Regional Airport

- The Federal Aviation Administration (FAA) has honored Shreveport Regional Airport with two awards for its efforts to promote safety and efficiency. In addition to being named 2009 Louisiana Airport of the Year, the airport was singled out among airports in the five-state Southwest Region for an Excellence in Construction Safety award. The FAA's Southwest Region includes Louisiana, Texas, Arkansas, Oklahoma and New Mexico.



- Designated small hub airport served by five airlines to seven destinations
- Over 42 scheduled arrivals and departures per day
- Service provided by
 - American Airlines to Dallas/Ft. Worth, Texas (DFW)
 - Allegiant to Las Vegas, Nevada (LAS) & Seasonal Service Orlando, Florida (SFB)
 - Delta Airlines to Atlanta, Georgia (ATL)
 - GLO to New Orleans, Louisiana (MSY)
 - United Airlines to Houston, Texas and Denver, Colorado (DEN)
- U.S. Customs Office on site – Port of Entry
- Foreign Trade Zone

Air Cargo Carriers and Handlers

- Empire Airlines
- Federal Express
- United Parcel Service
- Integrated Airline Services

Downtown Shreveport Airport

- General Aviation/reliever airport
- Houses privately owned and corporate aircraft
- Houses aircraft maintenance
- Southern University Shreveport airframe and power plant mechanics certification school
- Primary runway is 5,000 feet

Source: Shreveport Airport Authority

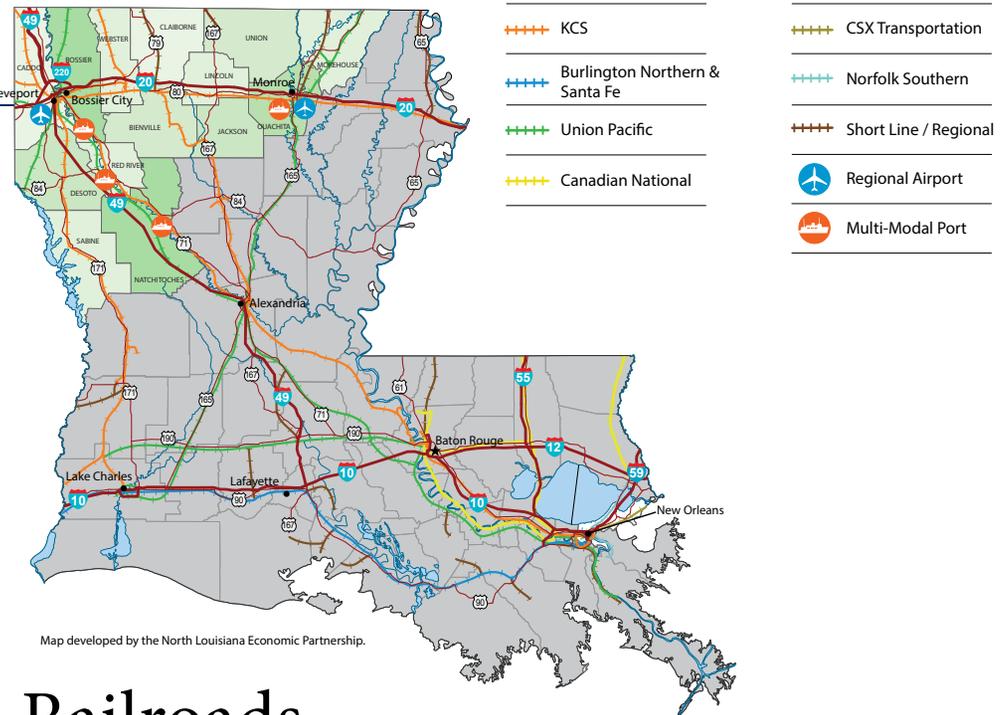


TRANSPORTATION

Greater Shreveport Metro Area Highways

Shreveport is connected to the rest of the world through a superior interstate system

- I-20 is a major east-west Interstate Highway that touches six states in the South and connects to seven of the ten primary north-south Interstates.
- I-49 is an Interstate Highway running north-south, touching Louisiana, Texas, Arkansas, and Missouri.
- I-220 is an east-west bypass route around Shreveport, efficiently expediting traffic flow around the city.
- Louisiana Transportation Trust fund was established in 1989
- All taxes levied on fuels are invested in the trust fund
- Funds are dedicated for
 - Construction and maintenance of roads and bridges of the state and federal highways
 - State Flood-Control Program
 - Ports, airports, transit, state police for traffic control
 - Parish Transportation Fund



Railroads

- Rail service by
 - Kansas City Southern Railroad (KCS)
 - Union Pacific Railroad
- Shreveport intermodal container loading/unloading at the Kansas City Southern Deramus Yard
- Next-day, second-day and third-day rail service to the Sunbelt and Midwest regions

Motor Freight Service

- Next day and second day motor freight delivery from Northwest Louisiana encompasses most of the Sunbelt and Midwest U. S.
- Northwest Louisiana has convenient access to I-20 (east-west) and to I-49 (north-south) which connects Shreveport to I-10 (east-west) in South Louisiana
- Overnight delivery service can reach more than 43 million people



TRANSPORTATION

The Port of Caddo-Bossier

- Port of Entry for Foreign Trade Zone and U.S. Customs
- Port owns approximately 2,300 acres in Caddo and Bossier Parishes at the head of navigation on the Red River Waterway with 9 ft. inland river system draft. Approximately 225 acres have direct access to water.
- General Cargo Dock has a roll-on/roll-off ramp with rail on dock and both a 30-ton and a 50-ton cantilever bridge crane.
- Rail switch yard on-site with 23+ miles of rail on the Port complex.
- Certified scales both static rail/truck and weigh-in-motion rail.
- 3,200 LF Slack Water Harbor has a 400 ft. concrete dock and a 200-ton crawler crane.
- Comprehensive rail network within the Port complex operated by the Port. Assets include two 500-hp. 60-ton locomotives and one 1200-hp. 120-ton locomotive.
- Daily service by Union Pacific Railroad, Class I Rail, with local connection to Kansas City Southern Railway, Class I Rail.
- 4-lane access to I-49 (North-South) and I-20 (East-West) with a Record of Decision for the future I-69 corridor crossing at the Port.

SporTran

- SporTran sports a fleet of over 50 modern buses equipped to handle all passengers, including those with disabilities. Our newest buses are equipped with the latest emission reduction systems and include dual-fuel (Hybrid) buses. In 2010, SporTran placed in service the first buses powered by Compressed Natural Gas (CNG).
- Discount fares accommodate students, senior citizens and monthly riders



CLIMATE

SHREVEPORT, LOUISIANA



The Shreveport area has a humid subtropical climate. Rainfall is abundant, with the normal annual precipitation averaging 46.1 inches in 2015, with monthly averages ranging from less than 2.4 inch in August to almost 5.2 inches in May. The winter months are normally mild with ice and sleet possible. Summer months are hot and humid, with maximum temperatures exceeding 90 degrees an average of 65 days per year, with high to very high relative average humidity, sometimes exceeding the 90% level.

TEMPERATURE

- Average warmest months are June-September – 2015
- Average Temperature 65.2°F – 2015
- The highest recorded temperature was 109°F – 2000
- The average coolest month is January
- The lowest recorded temperature was -2°F – 1930

PRECIPITATION

- Annual rainfall per year – 2015: 46.1 inches
- Measurable annual snowfall – 2015: 1.5 inches

Source: climate-zone.com



AREA SPORTS

NCAA Collegiate Bowl

The Camping World Independence Bowl is one of the NCAA post-season football bowl games featuring two top collegiate football teams representing the Southeastern Conference (SEC) and the Atlantic Coast Conference (ACC).



Shreveport Mudbugs

Shreveport Mudbugs Hockey has been a part of this community since 1997. The Mudbugs, a team in the North American Hockey League (NAHL), has recruited players of the highest character from all around the world. Not only will the Mudbugs Hockey be top quality, but the players and staff will continue to be diligent members of the Shreveport-Bossier community. Mudbugs Hockey will not be the only event hosted on George's Pond at Hirsch Coliseum; there will be ETBU collegiate hockey, youth hockey, adult hockey, public skating, figure skating, birthday parties, corporate events, concerts, etc. Please contact the Mudbugs office at (318) 636-7094 for information on events, season tickets, and corporate partnerships. Visit our website for daily updates. www.mudbugshockey.com



Photo courtesy of Michael Greer

Shreveport Rafter's FC

The Shreveport Rafter's FC competes in the South Region's South Central Conference. The team was created from the desire by Shreveport-based innovators to bring quality and competitive match play to Northwest Louisiana. The club's philosophy develops talented players in the Shreveport/Bossier area to compete at the highest level of the sport of soccer. The club is led by co-owners Will and Jim Broyles. The Rafter's FC boasts a young, but excited fan base and an exciting future along the Red River in Northwest Louisiana.

Other Area Sports Events

- Balloon Rallies
- Basketball, Soccer, Baseball/Softball, Bowling & Tennis Tournaments
- Rugby Tournaments
- River City Marathon
- Dragon Boat Races
- Fit For Life Sports Weekend
- Battle on the Border High School Football Showcase
- Dallas Mavericks/New Orleans Pelican Pre-Season Game
- BASSMASTERS Tournament and Other Fishing Tournaments
- Taekwondo Alliance Grand Nationals

Shreveport-Bossier Sports Commission

Kelly Wells, Executive Director of Sports Commission
(318) 222-9391 • (800) 551-8682 • kwells@sbsports.org
shreveportbossiersports.com



AREA ARTS & MUSEUMS



Performing Arts

- Shreveport Regional Arts Council
- Company Repertory Theatre, Inc.
- Gilbert & Sullivan Society
- Louisiana Dance Foundation
- Mahoney Ensemble Theatre
- Marjorie Lyons Playhouse
- Shreveport Little Theatre
- Shreveport Metropolitan Ballet
- Shreveport Metropolitan Concert Band at LSU in Shreveport
- Shreveport Opera
- Shreveport Symphony Orchestra
- Strand Theatre
- Theatre of Performing Arts Recreation & The Arts



Galleries & Museums

- Agora Boralis
- Artspace
- Barksdale AFB Global Power Museum
- Bossier Parish Library Historical Society
- East Bank Gallery
- Krewe of Gemini Mardi Gras Museum
- Little Shanty Folk Art Gallery
- Louisiana State Exhibit Museum
- Louisiana State Oil & Gas Museum
- Louisiana State University in Shreveport Gallery
- Marlene Yu Museum
- Meadows Museum of Art
- Multicultural Center of the South
- Noel Collection - LSU
- Norsworthy Gallery
- Pioneer Heritage Center
- R. W. Norton Art Gallery
- Red River Crossroads Museum
- Shreveport Railroad Museum
- Shreveport Water Works Museum
- Spring Street Historical Museum
- Stephens African-American Museum
- Talbot Museum
- Touchstone Wildlife and Art Museum
- Vivian Railroad Station Museum



AREA FESTIVALS & RECREATION

Festivals • Events • Parades

- African American History Month Parade
- American Rose Center
- ArtBreak
- Ark-La-Tex Ambassadors BBQ Cook-Off
- Ark-La-Tex Music Heritage Festival
- ASEANA Festival
- Barksdale AFB Air Show
- Battle of the Gumbo Gladiators
- Benton Christmas on the Square Festival
- BREW: A Premier Beer Tasting
- Christmas in Roseland
- Christmas on Caddo Fireworks Festival
- Cinco de Mayo Fiesta
- CORK: Red River Revel Wine Event
- Cross Lake Flotilla
- Gusher Days Festival
- Highland Jazz & Blues Festival
- Holiday in Dixie
- Holiday Trail of Lights
- James Burton International Guitar Festival
- Krewe of Barkus & Meoux Mardi Gras Parade
- Krewe of Centaur Mardi Gras Parade
- Krewe of Gemini Mardi Gras Parade
- Krewe of Harambee Mardi Gras Parade
- Krewe of Highland Mardi Gras Parade
- Krewe of Sobek Mardi Gras Parade
- KTBS 3 Independence Day Festival
- Let the Good Times Roll Festival
- Louisiana Film Prize
- Louisiana Red Bud Festival
- Mooringsport Cypress Festival
- Mudbug Madness Festival
- Pioneer Heritage Festival
- Poke Salad Festival
- Pumpkin Shine on Line
- Red River Revel Arts Festival
- State Fair of Louisiana
- Sunflower Trail & Festival
- SuperDerby Festival
- Twelfth Night Celebration



Public Venues

- Shreveport Civic Theatre
- Shreveport Convention Center
- Shreveport Riverview Hall & Theater
- Bossier Civic Center
- CenturyLink Center
- Festival Plaza
- Hirsch Memorial Coliseum
- Independence Stadium
- LSUS Theatre
- Municipal Auditorium
- Robinson Film Center of Louisiana
- State Fair Grounds
- Strand Theatre

Casino Gaming

- Eldorado Resort Casino
- Sam's Town Hotel & Casino
- Boomtown Casino & Hotel
- Diamond Jacks Casino & Resort
- Harrah's Horseshoe Casino & Hotel
- Harrah's Louisiana Downs
- Margaritaville Resort Casino

Racing

- Ark-La-Tex Speedway - Stock Cars
- Bayou Cajun Raceway - Go Karts
- Boothill Speedway - Stock Cars
- Harrah's LA Downs-Horse Racing
- Thunder Road Raceway Park



Photo courtesy of Michael Greer



AREA FESTIVALS & RECREATION

Outdoor Recreation

- Bodcau Wildlife Management Area
- Caddo Lake
- Clyde Fant Disc Golf Course
- Clyde Fant Parkway Park
- Cross Lake
- Cypress-Black Bayou Park and Recreation Area
- Eddie D. Jones Park
- Lake Bistineau
- RiverView Park
- Red River
- Stoner Skateboard Park
- Wallace Lake
- Walter B. Jacobs Memorial Nature Park
- Yogi & Friends Exotic Cat Sanctuary

Golf Courses

- Alpine Meadows Golf Club
- Crooked Hollow Golf Club
- East Ridge Country Club
- Huntington Park Golf Course
- Lakeside Park Golf Course
- Meadowlake Golf Club
- Northwood Hills Country Club
- Olde Oaks Golf Club
- Querbes Park Golf Course
- Southern Trace Country Club
- Stonebridge Golf Club
- David Toms Golf Academy

Tennis Facilities

- Airport Park Tennis Center
- Bossier Tennis Center
- Cockrell Tennis Center
- East Ridge Country Club
- Indoors Racquet Club
- Pierremont Oaks Tennis Club
- Querbes Tennis Center
- Southern Hills Tennis Center
- Southern Trace Country Club
- Stonebridge Swim & Tennis Club

Aquarium

- Shreveport Aquarium
(Opening summer of 2017)

Other Attractions

- American Rose Center
- iFlyH2O Water Sports
- Chimp Haven
- Cypress Nature Study Center
- Gator & Friends Alligator Park and Exotic Zoo
- Party Central Family Fun Center
- Planet Fun
- Shreveport Indoor Soccer Center
- SciPort Discovery Center
- Splash Kingdom Water Town



David Toms
Professional Golfer



AREA HEALTH CARE FACILITIES

Healthcare is the area's leading industry, employing more than 18,000 people. Shreveport serves as the medical hub for North Louisiana, East Texas, and South Arkansas. Our area hospitals provide a variety of critical healthcare services, including acute care, rehabilitation,

long-term acute care, acute psychiatric, chemical dependency, care research and surgical specialties. Shreveport's healthcare industry utilizes state of the art medical treatment and research facilities providing many thousands of high paying jobs for the area.

University Health Shreveport

Employees - 2,699
Hospital beds - 452

Each year, thousands of patients from around the region rely on University Health for specialized surgeries, life-saving care, and complex treatments. They are a teaching hospital where medical knowledge is continually evolving and new



cures and treatments are found. The hospital is accredited by The Joint Commission. It recently became the first in the area to receive advanced stroke certification from The Joint Commission.

University Health is the proud clinical partner of the distinguished LSU Health Shreveport School of Medicine. As an academic hospital, University Health upholds a strong commitment to state-of-the art treatment, clinical research, and community education and prevention programs.

University Health Shreveport is home to state-designated Centers of Excellence including the Feist-Weiller Cancer Center and a Center of Excellence in Arthritis and Rheumatology. On the main campus you also will find an accredited Children's Hospital, a regional Burn Center and the only Level 1 Trauma Center in North Louisiana. University Health Shreveport is one of only six hospitals in the nation affiliated with St. Jude Children's Research Hospital. BRF owns and operates University Health.

BRF

BRF is an economic development organization establishing North Louisiana as a preferred destination for high growth initiatives. Diversifying the region's economy is its mission. It fulfills this mission through initiatives that support community, regional and national needs in health and medicine, resources for entrepreneurs, and the development of a science and technology-based workforce.

John F. George, Jr. M.D.,
President and CEO
318. 675.4100
www.brfla.org



AREA HEALTH CARE FACILITIES

Willis-Knighton Health Care Center

Employees – 7,200 • Hospital Beds - 900

Willis-Knighton Health System (WK)

With a tradition of healing dating to 1924, Willis-Knighton Health System has grown to become one of the largest healthcare providers in the region, with more than 900 acute care beds and 55,964 inpatient admissions in 2015. The health system includes four full-service acute care hospitals (Willis-Knighton Medical Center, Willis-Knighton Bossier Health Center, Willis-Knighton Pierremont and Willis-Knighton South & the Center for Women's Health), three rural affiliated facilities (Springhill Medical Center, DeSoto Regional Health System and North Caddo Medical Center), a stand-alone rehabilitation institute (Willis-Knighton Rehabilitation Institute), a complete virtual hospital for teaching and training (WK Innovation Center) and the state's premier active senior living community (The Oaks of Louisiana).

Willis-Knighton is the largest nongovernmental employer in the region, with 7,200 employees. The health system is committed to providing patients access to state-of-the-art medical technology and services in a compassionate setting. From prenatal care to cancer treatment, organ transplantation to hospice services, the health system offers the largest continuum of care in the state.

In addition to providing charitable care to the underserved, Willis-Knighton contributes 10% of its earnings to philanthropic organizations each year, which is unique among not-for-profit health systems in the United States. In doing so, Willis-Knighton helps them promote health, educational, humanitarian and cultural opportunities that enhance lives not just in Northwest Louisiana but throughout the state. Willis-Knighton also operates eight medical clinics for the medically indigent under the auspice of Project Neighborhealth. These medical homes are instrumental to providing care in some of Shreveport's most impoverished neighborhoods.

WKHS Centers of Excellence

In addition to Willis-Knighton's full continuum of services, the health system operates several centers of excellence for specialty care. These include organ transplantation, fertility, cardiovascular, cancer, eye, bariatric, laparoscopic and robotic surgery, obstetrics, neonatology, pediatric subspecialties, hepatobiliary, stroke, physical rehabilitation and behavioral medicine programs.

Major Awards and Recognitions

Care Chex rated overall hospital care at Willis-Knighton among the top 10% of providers in the nation for patient satisfaction. U.S. News and World Report ranked Willis-Knighton a Top Hospitals in the state. Blue Cross and Blue Shield of Louisiana recognized Willis-Knighton as a Blue Distinction® Center for Knee and Hip Replacement, Spine Surgery, Cardiac Care, Bariatric Surgery, and Maternity Care.

Scope of Services

- Addiction Recovery
- Assisted Living
- Audiology
- Bariatric Surgery
- Behavioral Medicine
- Breast Centers
- Cancer Care
- Cardiac Rehabilitation
- Clinical Trials
- Community Education
- Critical Care/Intensive Care
- Diabetes & Nutrition Center
- Dialysis (Outpatient & Inpatient)
- Emergency Services
- Extended Care Center
- Eye Surgery Center
- Fertility Center
- Fitness & Wellness Centers
- Gastroenterology
- Geriatric Psychiatry
- Heart & Vascular Institute
- Home Health
- Hospice
- Hyperbarics & Wound Care
- Imaging (Radiological Services)
- Independent Senior Living
- Laboratory
- Life Air Rescue
- Neonatal Intensive Care Unit (Level III Regional)
- Obstetrics & Gynecology
- Occupational Medicine (Work Kare)
- Organ Transplantation
- Orthopedics
- Palliative Consult Services
- Pediatrics
- Pediatric Intensive Care Unit (Level III)
- Physical Medicine & Rehabilitation
- Pediatric Urgent Care (Quick Care Kids)
- Pulmonary Rehabilitation
- Reference Laboratory
- Respiratory Therapy
- Skilled Nursing
- Sleep Lab
- Spine Institute
- Sports Medicine
- Surgical Services
- Tobacco Treatment Clinic
- Urgent Care (Quick Care)
- Weight & Wellness Services
- Women's Services



AREA HEALTH CARE FACILITIES

Christus Health Shreveport-Bossier

Employees – 1,300 • Hospital Beds - 191

CHRISTUS HEALTH SHREVEPORT-BOSSIER has a proud history of providing healthcare in northwest Louisiana for over 115 years. With approximately 1300 associates, more than 600 affiliated providers and over 200 volunteers, the system remains committed to our mission of extending the healing ministry of Jesus Christ and improving health in the communities we serve.

CHRISTUS Health Shreveport-Bossier operates CHRISTUS Highland Medical Center, located at 1453 E. Bert Kouns Industrial Loop in Shreveport. CHRISTUS Highland includes birthing suites, a Level 3 Neonatal Intensive Care Unit, medical and surgical care, comprehensive coronary care, orthopedics and emergency services. CHRISTUS opened the Specialty Care Center that houses the Breast Center, Wound Care & Hyperbaric Center, and PET imaging services. In outpatient care, CHRISTUS has ownership in Advanced Diagnostics Open MRI and Ashley Ridge Imaging, as well as Velocity Care which provides three urgent care clinics. The Cancer Treatment Center provides comprehensive cancer care, including hematology, medical oncology, and radiation, as well as genetic counseling. CHRISTUS offers state-of-the-art radiation therapy with the Novalis Tx and in 2015, opened the first cancer clinic in Bossier. CHRISTUS Louisiana Athletic Clubs offer comprehensive exercise programming including swimming, tennis, kids' gym, specialized classes, weight training, and traditional exercise options.

Recognitions:

- One of 170 U.S. hospitals designated as a Children's Miracle Network Hospital
- America's Top 100 Hospitals for Patient Experience by Women's Choice Award
- America's Top 100 Hospitals by U.S. News & World Report
- Recognized for Best Cancer Care, Best in Bariatric Surgery and Best In Obstetrics by the Women's Choice Award
- Ranked in the top 5% in the U.S. in Associate Engagement & Job Satisfaction
- HCAHPS 4 Star Rating
- Leapfrog Institute: Grade A
- The only NAPB Certified Breast Center in northern Louisiana
- 26 years of accreditation by the American College of Surgeons' Commission on Cancer
- Bariatric Center of Excellence



AREA HEALTH CARE



Overton Brooks VA Medical Center

Overton Brooks VA Medical Center (OBVAMC) consists of one VHA tertiary care facility and three community-based outpatient clinics serving Veterans in the Ark-La-Tex. The 111-bed medical center is classified as a Clinical Referral Level 1C Facility which accepts referrals from the Louisiana Veterans Healthcare System. OBVAMC is a teaching hospital, providing a complete range of patient care services, with state-of-the-art technology, as well as education and research. Comprehensive health care is provided through primary and specialty care in the areas of medicine, surgery, mental health, physical medicine and rehabilitation, dentistry, radiation oncology, pathology, audiology and imaging. OBVAMC is part of the South Central VA Health Care Network (VISN 16) which is one of 21 Veterans Service Networks (VISNs) of the Department of Veterans Affairs (VA). VISN 16 covers a vast area of 170,000 square miles, serving Veterans in the states of Louisiana, Oklahoma, Arkansas, Mississippi, and parts of Texas, Missouri, Alabama and Florida.

Shriners Hospital for Children



- Founded in 1922 as the world's first Shriners Hospital
- 45-bed pediatric orthopaedic and cleft lip/palate facility
- Comprehensive specialty care all housed under one roof
- All care provided regardless of a family's ability to pay
- Serves a six-state area in the southern U.S. as well as the Republic of Panama
- Part of an international system of 22 specialty hospitals

www.shrinershospitalsforchildren.org

Additional Health Care Options

Brentwood Behavioral Health Care

Acute Psychiatric/Chemical Dependency Facility, 172 Beds

Cornerstone Hospital of Bossier City

Long Term Acute Care/Rehab Facility, 62 Beds

Lifecare Hospitals, Inc.

Long Term Acute Care Facility, 119 Beds

Physicians Behavioral Hospital

Psychiatric, 24 Beds

Promise Hospital of Louisiana Bossier Campus

Long Term Acute Care, 50 Beds

Promise Hospital of Louisiana Shreveport Campus

Long Term Acute Care/Rehab Facility, 146 Beds



AREA EDUCATION

The Caddo Parish Public Schools had a total enrollment of 40,720 for the 2015-2016 school year.



Caddo Parish Schools:

Caddo Parish Public Schools encompass the flavor and diversity of the community they serve. Caddo district is comprised of 62 schools representing students from rural, suburban and urban areas of Caddo Parish. Caddo is home to 12 National Blue Ribbon Schools of Excellence as designated by the U.S. Department of Education while boasting several of the state's top performing schools. Understanding the integral role education plays in the success of a community, Caddo Parish Public Schools embraces the challenge of serving as a central architect in propelling the city, parish and state in a progressive direction.

With a staff of more than 5,700, Caddo Parish Public Schools is one of the top largest employers in the parish. Each day, more than 41,000 youngsters, from pre-kindergarten to 12th grade, are taught in our 62 schools. Diversity is evident in both student population and school communities. The district encompasses urban centers, suburban neighborhoods, rural towns and communities.

Caddo Schools Accolades:

- 12 National Blue Ribbon Schools of Excellence
- 78 National Board Certified Teachers
- 38 Nationally Board Certified Counselors
- 7 Nationally Board Certified Psychologists
- 49 Nationally Board Certified Speech Therapists
- 5 Milken Educator Award Winners
- Largest JROTC Unit Nationally

Elementary & Secondary Education

Public	Total	PK-8	9-12
Schools:	68		
Enrollment:	41,390	28,041	13,349

Source: caddoschools.org

Private	Total	PK-8	9-12
Schools:	19		
Enrollment:	5,355	3,739	1,616

Source: privateschoolreview.com



AREA EDUCATION



4-Year Colleges

Centenary College	588
Grambling State University	4,553
Louisiana State University School of Medicine in Shreveport	891
Louisiana State University in Shreveport	4,428
Louisiana Tech University, Ruston, LA	12,335
Northwestern State University, Natchitoches, LA	9,324

Source: Louisiana Board of Regents. Fall 2015

2-Year Colleges

Bossier Parish Community College	6,623
McCann School of Business and Technical College - Shreveport	303
Northwest Louisiana Technical College	839
Southern University - Shreveport	3,242
Remington College - Shreveport	250
Virginia College	500

1-Year Certificate and Career Colleges

Ayers Career College 145

Percent of High School & College Graduates

	% of Shreveport	% of US
High School Diplomas	85.4%	86.3%
Bachelor's Degree	25.3%	29.3%

Source: U.S. Census Bureau (2010-2014)



LSU Health Shreveport School of Medicine

- Academic Health Sciences Center
- University Teaching Hospital
- School of Medicine
- School of Allied Health Professions
- School of Graduate Studies
- Regional Referral Center with Board Certified/Board Eligible Physicians



SPECIALIZED TRAINING

Aerospace Technology Program

Southern University at Shreveport offers Technology Diploma Programs for students who desire to enter the field of aviation as aviation maintenance technicians. The maintenance technician keeps the aircraft in peak operating condition by performing scheduled maintenance, making repairs and conducting inspections as required by the Federal Aviation Administration (FAA).

Students in the Aerospace Technology Program are expected to pursue aerospace technology courses on a continuous basis. The order of course progression may vary depending on when the student enters the program. Special course scheduling may be necessary to ensure continuity of student training between the academic and technical components. These schedules may be approved by the program director.

Technical Diploma In Airframe and Powerplant Maintenance Technology

The Airframe and Powerplant Maintenance Technology Diploma Program, which is certified by the FAA under Air Agency Certificate No. XSUT020K, offers the non-experienced student a carefully selected blend of theory and practical applications. The training will give the student an opportunity to enter the Aviation Maintenance profession. Once the training requirements are completed, the student will become eligible to take the FAA airframe and/or powerplant examinations for the Aviation Maintenance Technician's License. Licensing is not a function of the University, but of the FAA. Students in this program perform actual repairs on the aircraft as well as overhaul the engines and accessories. Facilities for the technology training are located in the Aerospace Technology Center at the Downtown Airport in Shreveport.

Contact: David Fogleman, Program Director
Aerospace Technology
Downtown Airport, Hangar # 20
318-676-5591 • dfogleman@susla.edu



Digital Media Institute at InterTech (DMII)

DMII offers two exciting zone-year certificate programs in Animation: Visual Effects & Interactive Content and Interactive Software Development. This institute is the only one of its kind, in the region that allows students get quality rapid training in a professional environment. DMII facilities include industry-grade hardware and software which is available to students as well as a 1600 square foot studio. This studio features a green screen cyc wall, motion capture, professional grade lighting and grip gear. The stage at DMII also boasts a multi-actor



motion capture system paired with high quality digital cinema cameras capable of producing stunning 4K footage. The DMII supports collaborative efforts with enterprises within the industry.

Contact: (318) 213-0788
info@dmi-intertech.org
www.dmi-intertech.org



BUSINESS ENVIRONMENT

Major Employers - Shreveport, MSA

Barksdale Air Force Base	11,205	Government	The Kroger Co	370	Food & Beverage	Albertson's LLC	200	Food & Beverage
Caddo Parish Public Schools (CPPS)	7,630	Educational Services	Lowe's Home Centers, LLC	362	Home Improvements	CenturyLink - Shreveport	200	Telecommunications
Willis-Knighton Medical Center	7,200	Hospitals	Caddo Parish Commission	360	Public Admin.	Holmes Auto Group Companies	200	Vehicle Dealers
University Health Shreveport	2,699	Educational Services	Lifecare Hospitals, Inc.	350	Hospitals	Johnson Controls Interiors, LLC	200	Transport Equip.
Wal-Mart Stores, Inc. (multiple stores)	2,606	Merchandise Stores	Southern Foods Group, LLC	330	Food Services	Southern Trace Country Club	200	Recreation
City of Shreveport	2,569	Public Admin.	Southern University at Shreveport (SUSLA)	325	Educational Services	TA Operating LLC	200	Gasoline Stations
Horseshoe Entertainment	2,532	Gaming	Benteler Steel	315	Primary Metal	HRI Lodging, LLC	195	Accommodation
University Health	2,460	Hospitals	ExpressJet	315	Transportation - Air	North Caddo Medical Center	195	Hospitals
United States Dept. of Veterans Affairs	1,682	Public Admin.	Highland Clinic	312	Health Care	DeSoto Hospital Association	190	Hospitals
Teleperformance, Inc.	1,623	Admin. & Support	State of Louisiana	312	Government	Sam's Club	190	Merchandise Stores
Christus Health Shreveport-Bossier	1,300	Hospitals	Home Depot USA, Inc.	310	Home Improvements	Shriners Hospitals For Children	189	Hospitals
Sam's Town Casino	1,265	Gaming	Calumet Shreveport Lubricants & Waxes	300	Chemical	National Mail-It, LLC	185	Technical Services
Eldorado Resort Casino	1,214	Gaming	Diocese of Shreveport	300	Religious Organization	Louisiana Department Of Public Education	182	Government
Louisiana Riverboat Gaming Partnership	1,200	Gaming	Dr. Reddy's Laboratories LA, Inc.	300	Chemical	Union Pacific Railroad Company Inc (UP)	182	Transportation - Rail
State of Louisiana Civil Service	1,200	Public Admin.	Enable Midstream (Formerly Centerpoint)	300	Utilities	Continental Structural Plastics, Inc.	180	Plastic Products
State of Louisiana, Excl Higher Education	965	Public Admin.	Harrah's Louisiana Downs Transitory Sub, Inc.	300	Gaming	Home Depot U.S.A., Inc.	180	Home Improvement
Webster Parish School Board	861	Educational Services	UOP, LLC	297	Chemical	Centenary College of Louisiana	177	Educational Services
Boomtown Bossier City	800	Gaming	Pilgrim's Pride Corporation	293	Poultry Industry	Target Stores, Inc.	177	Department Stores
United States Postal Service (USPS)	800	Public Admin.	DeSoto School System	285	Educational Services	Nexion Health Inc	176	Care Facilities
Caddo Parish Sheriff's Office	761	Public Admin.	Dolet Hills Lignite Company	285	Mining (no Oil & Gas)	McElroy Metal Mill, Inc.	175	Metals Manufac.
Southwestern Electric Power Company	732	Utilities	Target	280	Merchandise Stores	South Gateway Tire Co., Inc.	175	Parts Dealers
Calumet Lubricants Co., Limited Partnership	713	Petroleum Refining	Holy Angels Residential Facility	276	Care Facilities	The Guest Care at Spring Lake LLC	173	Care Facilities
International Paper Company	675	Paper Manufacturing	United Parcel Service, Inc. (UPS)	265	Courier	C W & W Contractors, Inc.	170	Const. Contractors
Red River Sanitons Inc	650	Admin. & Support	Bass Pro, LLC	250	Wholesale Sector	CB&I Alloy Piping Products	170	Primary Metal
Kansas City Southern Railway Company (KCS)	630	Transportation - Rail	Kindred Healthcare Operating, Inc.	250	Health Care	Health Care Capital, Inc.	167	Care Facilities
Ivan Smith Furniture Co., LLC	628	Furnishing Stores	Sabre Industries	250	Wireless Telecom.	Marriott International, Inc.	167	Hotels
The Arc of Caddo-Bossier	627	Educational Services	Securitas Security Services USA, Inc.	250	Admin. & Support	Hardware Resources Holding Company	166	Wholesalers
AT&T Services, Inc.	625	Telecommunications	Shreve Memorial Library	250	Information Services	Vinson Guard Service, Inc.	165	Admin. & Support
City of Bossier City	620	Governments	Southeastern Freight Lines, Inc.	250	Freight Services	Realty Executives SB	163	Real Estate
Fibrebond Corporation	590	Buildings Construct.	United Airlines, Inc.	250	Transportation - Air	Magnolia Management Corporation	160	Care Facilities
Parish of Bossier	584	Government	J.P. Morgan Chase-Shreveport	237	Credit Activities	Eagle Distributing of Shreveport, Inc.	158	Nondurable Goods
Libbey Glass, Inc.	582	Manufacturing	Sears, Roebuck and Co.	235	Merchandise Stores	Ulta Salon, Cosmetics & Fragrance, Inc.	155	Personal Services
Brookshire Grocery Company	578	Food & Beverage	Posado's Mexican Restaurants	231	Food Services	General Electric Company	152	Electronic Product
State of Louisiana	567	Government	Calvary Baptist Academy	227	Educational Services	Albertson's, LLC	150	Grocery Stores
Frymaster L.L.C.	550	Machinery	DeSoto Parish Police Jury	227	Government	Ark-La-Tex Cardiology	150	Hospitals
Volunteers of America of North Louisiana	470	Civic Organizations	BRF Hospital Holdings	225	Hospitals	Coca-Cola Refreshments USA, Inc.	150	Beverage
Promise Specialty Hospital of Louisiana	450	Care Facilities	Springhill Medical Services, Inc.	225	Hospitals	Live Oak Retirement Community	150	Care Facilities
Northwest Supports and Services Center	409	Health Care Sector	Wal-Mart Stores, Inc.	225	Merchandise Stores	Lowe's Home Centers, LLC	150	Material Dealers
Isle of Capri Casinos, Inc.	401	Gambling	The Glen Retirement System	224	Care Facilities	Metropolitan Circles, LLC	150	Care Facilities
Brentwood Behavioral Health System	400	Hospitals	City of Minden	220	Government	Ronpak	150	Paper
Dillard's, Inc. (2 stores)	400	Merchandise Stores	Omni Specialty Packaging	215	Chemical	Town And Country Nursing Center, LLC	150	Care Facilities
Ahm Minden Hospital, Inc.	390	Hospitals	Precision Drilling Company	215	Mining			
Louisiana State University - Shreveport	375	Educational Services	Nurse Care of Shreveport	209	Care Facilities			

Source: NLEP and City of Shreveport



WORKFORCE

Firms by Employment Size - Shreveport • MSA

Employees	Shreveport Bossier MSA
5 - 99	8,712
100 - 249	219
250 - 499	52
500 - 999	23
Over 1,000	12
	Total 9,018

Source: La. Workforce Commission

Caddo Labor Force Growth 2010-2015

Year	Caddo Civilian Labor Force
2010	116,799
2011	115,609
2012	113,551
2013	111,263
2014	111,489
2015	110,757

Caddo Workforce - 2015

La. Workforce Commission, Labor Force, Employment and Unemployment

Total Civilian Labor Force	110,757
Total Employment	102,912
Total Unemployment	7,845
Unemployment Rate	7.1%

Source: Bureau of Labor Statistics - Local Area Unemployment Statistics

Average Employment Caddo Parish - Q4 2015

La. Workforce Commission, Employment by Employers
Subject to La. Employment Security Law

Health care and social assistance	28,091
Retail trade	13,807
Accommodation and food services	10,114
Educational services	9,394
Administrative and waste services	7,857
Manufacturing	6,409
Construction	5,386
Wholesale trade	5,116
Transportation and warehousing	4,426
Professional and technical services	4,335
Public administration	4,093
Arts, entertainment, and recreation	3,175
Other services, except public administration	3,136
Finance and insurance	2,902
Real estate and rental and leasing	2,164
Mining	1,772
Information	1,674
Management of companies and enterprises	1,033
Utilities	953
Agriculture, forestry, fishing and hunting	213

Average Employment and Wage Rates for Selected Occupations - Shreveport • MSA

Occupation	Number Employed	Dollars Median Hourly	Dollars Median Hourly	Dollars Mean Annual
All Occupations	181,720	14.16	18.22	37,890
Professional				
Sales Managers	350	47.28	53.35	110,960
Administrative Services Managers	300	28.59	32.12	66,820
Accountants and Auditors	1,020	28.86	31.27	65,040
Budget Analysts	60	31.91	32.28	67,150
Financial Specialists, All Other	70	26.29	25.84	53,740
Computer Programmers	130	27.84	28.75	59,810
Pharmacists	340	58.81	57.54	119,680
Registered Nurses	4,560	28.05	28.44	59,160
Retail				
Retail Salespersons	5,990	9.76	11.46	23,840
Stock Clerks and Order Fillers	2,360	9.72	10.63	22,110
Computer Operators	40	21.85	21.84	45,440
Clerical				
Switchboard Operators	170	11.56	11.96	24,870
Accounting and Auditing Clerks	2,120	16.99	17.47	36,330
Payroll and Timekeeping Clerks	300	17.43	17.99	37,410
Customer Service Representatives	2,690	14.62	14.96	31,110
File Clerks	170	10.60	10.92	22,720
Receptionists and Information Clerks	1,450	9.55	10.38	21,590
Executive Secretaries	1,450	17.89	18.73	38,960
Data Entry Keyers	210	13.65	14.18	29,490
Unskilled				
Couriers and Messengers	200	9.87	10.31	21,440
Construction Laborers	1,450	13.12	14.03	29,180
Parking Lot Attendants	230	8.70	8.77	18,240
Packers and Packagers, Hand	190	9.61	10.68	22,220
Semi-Skilled				
Security Guards	1,410	9.38	11.01	22,900
Sheet Metal Workers	110	24.91	23.44	48,750
Roustabouts, Oil and Gas	360	16.17	16.77	34,880
Skilled				
Architectural and Civil Drafters	80	18.89	20.91	43,490
Machinists	480	20.06	20.44	42,520
Welders, Cutters and Solderers	1,010	19.35	19.46	40,470
Technical				
Medical and Clinical Laboratory Tech	520	13.90	15.07	31,350
Emergency Medical Tech	380	12.73	14.34	29,820
Automotive Service Technicians and Mechanics	700	16.47	18.24	37,940

Source: U.S. Bureau of Labor Statistics - Occupational Employment Statistics - 2015



WORKFORCE

Industry Snapshot in Caddo Parish, Louisiana

Industry	Current			Historical				Forecast		
	Four Quarters Ending with 2015 q4			Total Change over the Last 5 Years				Over the Next 10 Years		
	Employment	Avg. Annual Wages	Location Quotient	Average Annual % Change in Employment 2010 q4 - 2015 q4				Total Approx Repl Demand	Total Growth Demand	Avg. Annual Growth Percent
			Employment	Caddo Parish, Louisiana	Louisiana	USA				
Agriculture, Forestry, Fishing and Hunting	477	\$32,046	0.26	-20	-0.8%	-1.1%	1.2%	160	-44	-1.0%
Mining, Quarrying, and Oil and Gas Extraction	2,343	\$73,984	3.62	-736	-5.3%	-1.8%	2.9%	579	126	0.5%
Utilities	926	\$79,561	1.35	-139	-2.7%	-1.3%	0.1%	221	-117	-1.3%
Construction	6,530	\$44,715	0.96	-506	-1.5%	1.8%	2.1%	1,312	406	0.6%
Manufacturing	6,874	\$57,114	0.65	-674	-1.9%	0.9%	1.4%	1,482	-970	-1.5%
Wholesale Trade	5,336	\$58,415	1.06	243	0.9%	0.7%	1.4%	1,155	-157	-0.3%
Retail Trade	13,817	\$27,390	1.01	-187	-0.3%	1.2%	1.5%	4,236	-163	-0.1%
Transportation and Warehousing	5,033	\$52,110	0.98	212	0.9%	2.1%	2.2%	1,245	-485	-1.0%
Information	1,569	\$46,594	0.62	-1,248	-11.0%	1.4%	0.3%	354	-193	-1.3%
Finance and Insurance	3,224	\$63,206	0.64	-194	-1.2%	-0.5%	0.8%	751	-50	-0.2%
Real Estate and Rental and Leasing	2,447	\$40,476	1.15	236	2.0%	0.4%	1.2%	539	-36	-0.1%
Professional, Scientific, and Technical Services	5,123	\$55,397	0.62	-178	-0.7%	2.2%	2.5%	1,057	58	0.1%
Management of Companies and Enterprises	1,038	\$66,435	0.56	-25	-0.5%	-0.2%	3.5%	216	-35	-0.3%
Administrative and Support and Waste Management and Remediation Services	8,632	\$24,940	1.06	261	0.6%	1.9%	3.1%	1,947	218	0.2%
Educational Services	8,811	\$35,082	0.84	-1,215	-2.6%	-0.8%	0.2%	1,831	-16	0.0%
Health Care and Social Assistance	29,096	\$50,193	1.65	-737	-0.5%	0.6%	2.2%	5,851	3,384	1.1%
Arts, Entertainment, and Recreation	3,402	\$23,327	1.39	-237	-1.3%	0.6%	1.8%	1,027	-16	0.0%
Accommodation and Food Services	10,229	\$15,217	0.92	940	1.9%	3.4%	3.0%	3,528	-195	-0.2%
Other Services (except Public Administration)	6,806	\$23,754	1.21	-165	-0.5%	0.2%	-0.2%	1,672	-216	-0.3%
Public Administration	4,044	\$48,925	0.67	-527	-2.4%	-1.4%	-0.8%	951	-206	-0.5%
Unclassified	8	\$43,963	0.03	-35	-29.1%	-24.7%	12.5%	2	0	0.1%
Total - All Industries	125,763	\$41,473	1.00	-4,928	-0.8%	0.9%	1.6%	30,602	1,294	0.1%

Source: JobsEQ®

Note: Figures may not sum due to rounding.

Exported on: Wednesday, May 11, 2016



CONSTRUCTION AND REAL ESTATE

Real Estate

INDUSTRIAL BUILDING PRICES

(Estimated Prices listed in average dollars per square foot)

Building Size/sq ft	Lease Price/sq ft		Sales Price/sq ft	
	Survey	5 Year Average	Past Year	5 Year Average
5,000 - 19,999	\$5.43	\$5.21	\$38.00	\$27.00
20,000 - 39,999	\$4.28	\$3.35	\$ -	\$38.00
40,000 - 59,999	\$2.97	\$2.81	\$29.00	\$24.00
60,000 - 99,999	\$2.54	\$2.47	\$ -	\$19.00
100,000 and over	\$2.72	\$2.38	\$26.00	\$10.00

Source: CoStar Realty Information, Inc.

INDUSTRIAL MARKET-LEASE/RENTAL

OFFICE/SERVICE CENTER	2010	2011	2012	2013	2014	2015*
Occupancy	94.5%	95.7%	80.1%	86.2%	84.9%	91.7%
Upper Rent, Avg.	\$6.25	\$7.22	\$5.74	\$6.41	\$6.32	\$7.12
Lower Rent, Avg.	\$5.55	\$7.14	\$5.06	\$5.89	\$5.73	\$6.75

MULTI-TENANT BULK WAREHOUSE

Occupancy	59.9%	51.1%	51.8%	55.3%	59.9%	72.7%
Upper Rent, Avg.	\$2.76	\$2.95	\$2.73	\$2.81	\$2.73	\$2.96
Lower Rent, Avg.	\$2.72	\$2.77	\$2.52	\$2.77	\$2.73	\$2.81

Source: U.L.Coleman Properties, LLC Quarterly Market Report *As of the 4th quarter, 2015

OFFICE MARKET-LEASE/RENTAL

DOWNTOWN OFFICE MARKET	2010	2011	2012	2013	2014	2015*
Occupancy 90.6%	87.7%	85.5%	83.1%	80.0%	80.4%	
Upper Rent, Avg.	\$14.55	\$14.65	\$13.66	\$13.53	\$13.26	\$13.22
Lower Rent, Avg.	\$12.72	\$12.45	\$12.31	\$12.72	\$12.32	\$12.72

SUBURBAN OFFICE MARKET

Occupancy 86.5%	87.7%	82.3%	85.0%	84.1%	84.3%	
Upper Rent, Avg.	\$14.60	\$15.18	\$15.32	\$14.70	\$15.25	\$16.10
Lower Rent, Avg.	\$13.78	\$13.40	\$13.63	\$14.02	\$13.88	\$13.52

Source: U.L.Coleman Properties, LLC, Quarterly Market Report

Note: Office sampling is done in the 1st and 3rd quarters. *As of the 3rd quarter, 2015



RETAIL MARKET-LEASE/RENTAL

OCCUPANCY BY TYPE	2010	2011	2012	2013	2014	2015*
Regional	95.0%	87.1%	98.3%	96.6%	94.5%	92.3%
Community	92.4%	91.4%	93.7%	92.5%	91.3%	93.5%
Neighborhood	89.6%	91.9%	89.4%	93.5%	94.5%	89.7%
Specialty	86.2%	86.5%	85.7%	88.1%	86.6%	84.0%

RENTAL RANGE BY TYPE

Regional High	\$6.00	\$17.00	\$12.00	\$18.00	\$18.00	\$18.00
Low:	\$6.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00
Community High:	\$14.69	\$15.08	\$15.44	\$15.73	\$15.38	\$12.23
Low:	\$13.56	\$13.13	\$13.25	\$11.34	\$13.30	\$9.20
Neighborhood High:	\$14.97	\$14.47	\$14.63	\$14.81	\$15.06	\$14.97
Low:	\$12.53	\$12.53	\$12.53	\$13.31	\$13.28	\$12.75
Specialty High:	\$16.08	\$16.46	\$17.40	\$15.66	\$16.17	\$15.70
Low:	\$15.54	\$15.84	\$16.92	\$14.63	\$15.28	\$14.74

Source: U.L.Coleman Properties, LLC Quarterly Market Report *As of the 4th quarter, 2015



INDUSTRIAL PARKS

SHREVEPARK

SHREVEPARK Industrial Campus is owned and operated by the Greater Shreveport Chamber of Commerce that operates for the interests of its 1,600+ members, 26 governing Board of Directors and Executive Leadership. The park currently has 300 acres left for development with a concentration on High Growth Industries, Corporate Headquarters and Light Industrial. The campus is a place of vision, where enterprising leaders are making the technology of the future today's reality. It offers all the resources you'll need including a powerful transportation network of water, air, and interstate highways, in a convenient location off the four-lane divided Inner Loop Expressway (Highway 3132) in West Shreveport, just one mile south of Interstate 20 and five miles from Shreveport Regional Airport. SHREVEPARK is close to Interstate 49, Union Pacific Railroad Facilities and the Port of Shreveport/Bossier. The Park is strategically located 15 miles from the Texas border and 30 miles from the Arkansas border.



INDUSTRIAL PARKS

AEROPARK - Shreveport

- 250 acres available for development
 - All infrastructure in place, including sewer, water, gas and electrical
 - Foreign Trade Zone classification
 - U.S. Customs and Border Protection on site
 - Fiber Optic Network Available
 - Economic incentives from State of Louisiana
 - Railspur expansion for rail service available
 - Near three interstate highways
 - Located 15 miles from the Port of Shreveport-Bossier
 - Louisiana Economic Development Site Certification Pending
- Additional Space: Warehouse District**
- 50 acres available for development
 - All infrastructure in place, including sewer, water, gas and electrical
 - Foreign Trade Zone classification
 - U.S. Customs and Border Protection on site
 - Fiber Optic Network Available
 - Economic incentives from State of Louisiana
 - Railspur expansion for rail service available
 - Near three interstate highways
 - Located 15 miles from the Port of Shreveport-Bossier



Aeropark - Express Jet

Director of Airports, Shreveport Airport Authority

Henry Thompson

(318) 673-5370

henry.thompson@shreveportla.gov

Shreveport Regional Airport Offers:

- Two Runways:
 - 14/32 - 8,351 feet long, ILS CAT I, II
 - 5/23 - 6,202 feet long
- 24-Hour Control Tower
- Easy access to I-20, I-220 & I-49
- Six miles from Downtown Shreveport
- Seven non-stop destinations:
 - New Orleans, Denver, Orlando,
 - Dallas, Atlanta, Las Vegas, Houston
- Passenger Airlines:
 - Allegiant, American, Delta Air Lines,
 - GLO, United
- Air Cargo:
 - FedEx, UPS, Integrated Airline Services,
 - Empire Airlines,
- U.S. Customs
- 24/7 ATC
- Enterprise Zone
- 2 Fire Stations on site



Express Jet

Other Industrial Parks

- InterTech Science Park
- North Shreveport Industrial Park
- West Shreveport Industrial Park



AREA MILITARY INSTALLATIONS

Barksdale Air Force Base



Barksdale has proudly served the Ark-La-Tex since 1933. As a key Air Force Global Strike Command base, Barksdale has a pivotal role in providing a large part of the nation's deterrent force.

Barksdale is home to the Air Force's newest command, Air Force Global Strike Command. AFGSC was activated August, 2009, and is responsible for the nation's three intercontinental ballistic missile wings, the Air Force's entire bomber force, to include B-52, B-1 and B-2 wings, the Long Range Strike Bomber program, and operational and maintenance support to organizations within the nuclear enterprise.

As early as 1924, the citizens of Shreveport became interested in hosting a military flying field. In 1926, Shreveport citizens learned that the 3rd Attack Wing stationed at Fort Crockett, Texas, would be enlarged by 500 percent and would require approximately 20,000 acres to support aerial gunnery and a bombing range. The site selection committee, representing the wealthiest taxpayers in the city, unanimously agreed upon the Barksdale Field location. A delegation of citizens traveled to Washington, D.C., to personally present the advantages of the proposed site to the War Department. Following the return of this delegation, a special Army board visited Shreveport and reported the location met all requirements of the Air Corps. Emerging from the cotton fields of Northwestern Louisiana in the early 1930s, Barksdale Air Force Base has grown into a major source of revenue and employment for the region.

The "Mighty Eighth" Air Force, of World War II fame, is headquartered at the base. Barksdale is home to the 2nd Bomb Wing, 2nd Operations Group, 2nd Maintenance Group, 2nd Mission Support Group, the 2nd Medical Group, Eighth Air Force Museum (which maintains the historical aircraft and artifacts that grace the base) and the Air Force Reserve's 917th Wing.



- Largest employer in the Shreveport-Bossier City MSA
- Annual payroll of \$473.4 million
- Annual Economic Impact of \$788.4 million
- Employees Total: 11,205
 - 5,495 active duty military
 - 1,213 reservists
 - 4,487 civilians
 - Barksdale medical care, commissary, and base exchange services support
 - 5,796 active duty family members
 - Over 40,000 retirees and their family members
 - Air Force Global Strike Command headquarters (Activated August 7, 2009)
 - 8th Air Force headquarters - comprises nearly 500 aircraft and 80 major installations worldwide
 - 2nd Bomb Wing host unit
 - B-52 Stratofortress operations
 - B-52 bomber crew training
- 307th Bomb Wing Headquarters
- Base land allocation
- 4,000 acres of developed area
- 18,000 acres of undeveloped area with 1,400 acres of reclaimed wetlands

Source: Barksdale AFB Public Affairs, Economic impact analysis as of 30 September 2014.



JOB TRAINING PROGRAMS

LED FastStart No. 1 State Workforce Development Program

Based on a company's immediate and long-term workforce needs, the FastStart team crafts unique programs that ensure high-quality, flexible workers are prepared on day one and beyond.

The FastStart team includes dozens of experienced

professionals from a range of businesses — manufacturing to corporate headquarters, digital media to customer support centers and R&D. FastStart has designed and delivered comprehensive workforce solutions for a wide variety of Fortune 500 companies, as well as high-tech companies funded by leading venture capital firms.



For additional information please contact 225.342.0107.

Workforce Investment Opportunity Act (WIOA)

WIOA is a program established to prepare youth and adults facing serious barriers to employment for participation in the labor force by providing job training and other services that will result in increased employment and earnings, increased educational and occupational skills, and decreased welfare dependency, thereby improving the quality of the workforce and enhancing the productivity and competitiveness of the Nation. WIOA supports the development of strong vibrant regional economies where businesses thrive and people want to live and work.

For additional information contact: Herman Vital, (318) 673-7500.

- Designed to stimulate employment, training and retraining of unemployed and economically disadvantaged persons
- Federal funds pay 50% of wages for newly hired, eligible employees
- Program pays for tuition, books and training supplies
- Customized training available for new hires combining on-the-job training and vocational classroom training
- Locally administered by the City of Shreveport and the Coordinating and Development Corporation

Incumbent Worker Training Program (IWTP)

- Customized employer-driven training program for existing employees
- Designed to increase productivity and company growth
- Administered by training provider
- Company eligibility requirements
- Operated in Louisiana for 3 years
- Contributed to the Unemployment Insurance Systems for at least 3 years
- Each employer or consortium of employers must train at least fifteen (15) employees

- Designed for supplemental training
- Preference is given to employers who utilize public training providers, donate equipment and supplies to the program and participate in Louisiana's Welfare to Work initiative
- Application process required for approval
- Administered by the Louisiana Workforce Commission

Contact: Jay Cook, IWTP Program Advisor
Phone (318) 741-7371 • jcook@lwc.la.gov

Jump Start

Jump Start is Louisiana's innovative career and technical education (CTE) high school program. Jump Start prepares students to lead productive adult lives, capable of continuing their education after high school while earning certifications in high-wage career sectors. Students are required to attain industry-promulgated, industry-valued credentials in order to graduate with a Jump Start Career Diploma. (Jump Start is an elective path for students pursuing a university-preparatory diploma.)

Regional teams – partnerships among K-12 and post-secondary educators, industry leaders and experts in workforce development

and economic development – lead the local implementation of Jump Start, creating graduation pathways, identifying critical industry credentials and collaborating to provide workplace experiences for students and teachers that respond to the needs of employers in their regions. Schools receive the same accountability grade credit for preparing students for careers in high-demand job sectors as they do for students who achieve top academic honors.

Employers and employer representatives make up another critical role in the regional Jump Start teams, as they provide feedback on training and industry-based credentials that are recognized and

needed by their industries. They also provide valuable workplace experiences both for teachers and students, through externships and internships, job shadowing, and facility tours. Employers can also greatly support the Jump Start Career Diploma's success through equipment donations.

To learn more about Jump Start, visit <http://www.louisianabelieves.com/courses/all-things-jump-start>

Contact: Rosetta Boone
318-603-6545 • rboone@caddoschools.org



BUSINESS & INDUSTRY INCENTIVES

LOUISIANA

Restoration Tax Abatement

The Restoration Tax Abatement (RTA) program provides an up to 10 year abatement of ad valorem property taxes on the renovations and improvements of existing commercial structures and owner-occupied residences.

- Five-year contract; option for a five-year renewal with local governing authority approval.

Becky Lambert
Program Administrator
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Enterprise Zone

The Enterprise Zone, or EZ program, is a jobs incentive program that provides Louisiana income and franchise tax credits to a new or existing business located in Louisiana creating permanent net new full-time jobs, and hiring at least 50% of those net new jobs from one of four targeted groups. The benefit provides:

- Either a one-time \$3,500 or \$1,000 tax credit for each net new job created.
- A 4% rebate of sales and use taxes paid on qualifying materials, machinery, furniture, and/or equipment purchased or a 1.5% refundable investment tax credit on the total capital investment, excluding tax exempted items. The 4% or 1.5% rebate shall not exceed \$100,000 per net new job.

Joyce Metoyer
Program Administrator
joyce.metoyer@la.gov • 225.342.0485



Research & Development Tax Credit

The Research and Development Tax Credit encourages existing businesses with operating facilities in Louisiana to establish or continue research and development activities within the state.

- Provides up to a 40% tax credit on qualified research expenditures incurred in Louisiana — with no cap and no minimum requirement.

Kimberly Rogers
Program Administrator
kim.rogers@la.gov • 225.342.5399



BUSINESS & INDUSTRY INCENTIVES

Louisiana Quality Jobs

The Quality Jobs, or QJ, program provides a cash rebate to companies that create well-paid jobs and promote economic development.

- The program provides up to a 6% cash rebate on 80% of gross payroll for new direct jobs for up to 10 years. Effective July 1, 2018, the rebate is available on 100% of gross annual payroll.
- Provides a 4% sales/use rebate on capital expenditures or a 1.5% refundable investment tax credit on the total capital investment, excluding tax exempted items.

Frank Favaloro
Manager, Business Incentives Services
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Foreign Trade Zone

- Imported materials/components into the U. S. pay no duty until they enter the market
- Goods shipped out of the country, from the foreign trade zone, are duty free
- Located at the Port of Caddo-Bossier & Shreveport Regional Airport

Technology Commercialization Credit and Jobs

The Technology Commercialization Tax Credit provides a 28.8% refundable tax credit for companies that invest in the commercialization of Louisiana technology and a 4.32% payroll rebate for the creation of new, direct jobs.

Shamelda Pete
Program Administrator
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Angel Investor Tax Credit

Louisiana's Angel Investor Tax Credit (AITC) encourages accredited investors to invest in early stage, small wealth-creating Louisiana businesses that seek startup and expansion capital.

- Provides a 25.2% tax credit on investments by accredited investors who invest in businesses certified by Louisiana Economic Development as Louisiana Entrepreneurial Businesses (LEB).
- \$3.6 million annual program cap.
- Investors can invest \$720,000 per business per year and \$1.44 million per business over the life of the program.
- The AITC Program sunsets on July 1, 2017.

Steve Baham
Manager, Business Incentives Services
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Competitive Projects Payroll Incentive

The Competitive Projects Payroll Incentive (CPPI) Program provides an incentive rebate of up to 15% of a participating company's new payroll for up to 10 years. Additionally, a participating company will be eligible for either a rebate of state sales and use taxes on capital expenditures or a 1.2% project facility expense rebate.

Frank Favaloro
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BUSINESS & INDUSTRY INCENTIVES

Sound Recording Investor Tax Credit

The Sound Recording Investor Tax Credit provides an 18% tax credit for sound recording projects made in the State of Louisiana. Louisiana also offers some of the world's finest talent and great recording studios to complement the attractive financial benefits of recording in state. Sound recording investor tax credits are issued as rebates.

- Provides an 18% tax credit on sound recording expenses.
- Program is subject to a cap of \$2.16 million between July 1, 2015 and June 30, 2018.
- Starting July 1, 2018, program is subject to a cap of \$3 million in tax credits per calendar year.

Philip Mann
Director, Live Performance and
Music Industry Development
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Musical and Theatrical Production Tax Incentive

Whether you're launching a national concert tour or staging a new theatrical production, we'll help you hit your mark. Louisiana offers a unique tax incentive for musical and theatrical productions and state certified higher education musical or theatrical infrastructure projects.

- Provides a 7.2% tax credit for certified Louisiana expenditures between \$100,000 and \$300,000.
- Provides a 14.4% tax credit for certified Louisiana expenditures between \$300,000 and \$1 million.
- Provides an 18% tax credit for certified Louisiana expenditures over \$1 million.
- Provides an additional 7.2% tax credit for payroll expenditures to Louisiana residents.
- No cap on production expenditures.
- The tax credit is refundable or transferable on a one time basis.
- Additional tax credits are available when employing students enrolled in Louisiana.

Philip Mann
Director, Live Performance &
Music Industry Development
pmann@la.gov • 225.342.5521



BUSINESS & INDUSTRY INCENTIVES

Motion Picture Investor Tax Credit

Louisiana's Motion Picture Investor Tax Credit provides motion picture productions up to a 30% transferable tax credit on total qualified in-state production expenditures, including resident and non-resident labor. For productions using in-state labor, Louisiana offers an additional 10% payroll tax credit.

- Provides up to a 40% transferable tax credit.
- \$50,000 threshold for local Louisiana productions meeting certain qualifications.
- \$300,000 minimum in-state expenditure requirement.
- For fiscal years 2016-2018 the maximum amount of credits that can be claimed per fiscal year is \$180 million.
- Tax credits may be used to offset personal or corporate income tax liability in Louisiana.
- Tax credits may be transferred to Louisiana taxpayers.
- Tax credits may be transferred back to the State for 85% of face value.
- An array of changes have impacted this program. View Summary of impacts.

Stephen Hamner
Director, Film & Television
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Digital Interactive Media & Software Development Incentive

Louisiana's Digital Interactive Media and Software Development refundable tax credit — the strongest of its kind in the nation — is helping innovative digital media and software development companies of all sizes gain a competitive edge.

- Provides a 25.2% tax credit on qualified payroll for in-state labor and 18% for qualified production expenses for expenditures through June 30, 2018, and a 35% tax credit on qualified payroll for in-state labor and 25% for qualified production expenses for expenditures on or after July 1, 2018.
- No cap and no minimum requirement.
- The tax credit is available for a refund of 100% of its value claimed on Louisiana state tax return OR certified applicants can receive 85% of the value earned as a rebate any time during the year.

Thomas Tyler
Director, Digital Interactive Media
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Downtown Shreveport Incentives

- Historic Tax Credits. Federal and State Historic Tax Credits can return up to 45% of all qualified rehabilitation costs up to \$5m on many historic buildings in the Downtown Development District. The Downtown Development Authority (DDA) can walk you through the process.
- Low Interest Revolving Loan Fund- the Downtown Shreveport Development Corporation (DSDC) offers a low interest loan of up to \$100,000 to those opening or expanding a business or rehabbing a historic building downtown. Some restrictions apply.
- Façade Grants- the Downtown Shreveport Development Corporation (DSDC) offers matching grant dollars for work done to enhance properties downtown. The rebate amount is contingent on the type and cost of work being performed.
- Performance Code Assistance - the Downtown Development Authority works with the State Fire Marshal and City Building Officials to provide advice and assistance prior to plans being drawn and money spent. Equivalencies can be used to save money on life safety requirements and owners can be alerted to potential issues ahead of time.
- Construction Permit Fees Waived- Permits for work to a historic building in the Downtown Development District are waived for any building built prior to 1960.

Contact the Downtown Development Authority at 318-222-7403 or at dda@downtownshreveport.com. Information is available at www.downtownshreveport.com



TAXES

Louisiana Corporate Income Tax Rates

- Federal income taxes are an allowable deduction in computing Louisiana taxable income. The tax structure is:
 - 4% on the first \$25,000 of net income
 - 5% on the second \$25,000
 - 6% on the next \$50,000
 - 7% on the next \$100,000
 - 8% on the excess over \$200,000

Corporate Franchise Tax

- Franchise tax is assessed on the value of all real and personal property in the state, or the amount of issued and outstanding capital stock, surplus, undivided profits and borrowed capital. The rates are:
 - \$1.50 per \$1,000, or major fraction thereof up to \$300,000 of capital employed in Louisiana
 - \$3.00 per \$1,000, or major fraction thereof in excess of \$300,000 of capital employed in Louisiana



Personal State Income Tax (Effective January 1, 2009)

Who Must File

- 1) Louisiana residents, part-year residents of Louisiana, and nonresidents with income from Louisiana sources who are required to file a federal income tax return must file a Louisiana Individual Income Tax Return.
- 2) Taxpayers who have overpaid their tax through withholding or declaration of estimated tax must file a return to obtain a refund or credit.
- 3) Military personnel whose domicile (home of record) is Louisiana and who is required to file a federal income tax return must file a return and report all of their income regardless of where they were stationed.

Determination of Tax

The tax is determined using tax tables furnished by the Department of Revenue. The tax rate is applied in a graduated scale using the taxpayer's filing status and the taxpayer's Louisiana taxable income. Recent changes to the tax rate are reflected as follows:

Single, married filing separately, or head of household:

2%	First \$12,500
4%	Next \$37,500
6%	Over \$50,000

Married filing jointly or qualified surviving spouse:

2%	First \$25,000
4%	Next \$75,000
6%	Over \$100,000



TAXES

Property Tax

- Industrial and commercial improvements are assessed at 15% of the fair market value
- Land and residences are assessed at 10% of the fair market value
- \$75,000 parish homestead exemption is allowed on residences occupied by the owner
- Caddo Parish and City of Shreveport combined Millage Rate — 166.24 mills

Sales/Use Tax

- 5% Louisiana state sales tax
- Shreveport sales and use tax
 - 2.75% City of Shreveport sales tax
 - 1.50% School Board sales tax
 - .35% Law enforcement sales tax
 - 4.60% Total
- Louisiana and Shreveport sales tax – 9.6% Total

Unemployment Insurance Tax

- Taxable base is \$7,700 per employee
- Standard rate range is .10 - 6.2%
- Rate for new employers is the average rate for the particular industry
- Maximum unemployment weekly benefit is \$247 for a maximum of 26 weeks



UTILITIES

Electric Power

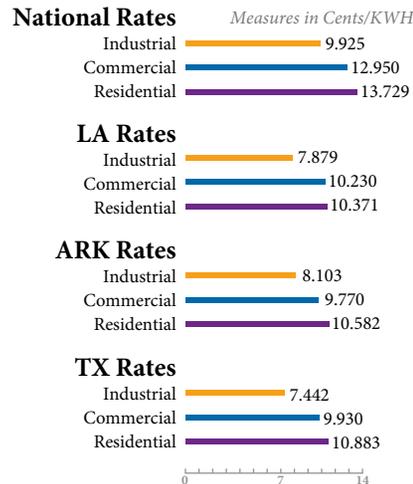
- Provided by AEP Southwestern Electric Power Company (SWEPCO)
- Serving more than 529,805 customers in the Ark-La-Tex. The region consists of Northwest Louisiana (229,976), Northeast Texas (183,705) and Western Arkansas (116,124)

Source: Edison Electric Institute (EEI) Typical Bills and Average Rates Report, Investor Owned Electric Utilities, July 2015

Residential – 1,000 kWh/month

Commercial – 40 kW demand; 10,000 kWh/month

Industrial – 1,000 kW demand; 400,000 kWh/month



Natural Gas

Natural gas service is provided by CenterPoint Energy to over 130,000 customers in 13 Northwest Louisiana parishes. Retail service is provided as well as competitive transportation service to larger customers meeting minimum volume requirements.

Sewer

- Supplied by City of Shreveport
- Activated sludge aeration treatment plants Lucas & North Regional Treatment Plants
- 26,000,000 gpd Average Daily Load
- 37,000,000 gpd Design Capacity
- 5,000,000 gpd Excess Capacity

Water

- Supplied by City of Shreveport
- 78,000,000 gpd Water Plant Capacity
- 40,000,000 gpd Average Daily Consumption
- 65,000,000 gpd Peak Consumption
- 16,000,000 gpd Ground Storage Capacity
- 6,000,000 gpd Elevated Storage Capacity
- 5,000,000 gpd Excess Capacity
- 40 to 70 psi Pressure in Mains

Data/Telecommunications

- **Venju Data Center** - EATEL Business/Venju Solutions has revitalized the historic Selber Bros. department store in downtown Shreveport and have transformed it into a state-of-the-art Tier III Venju Data Center. Totalling 87,000 square feet, the building's clothing racks have been replaced with over 200 IT server and switch racks fed by 91,000 ft. of power cabling—providing 5KW per rack for Data, Managed Services and VenjuCloud services. Organizations can now leverage world-class IT advantages to facilitate, protect and expand business in the local region. For more information, please contact Sales at 866-625-4100
- **AT&T Louisiana** - AT&T has more fiber connecting more buildings and more business customer locations than anyone else. AT&T GigaPower is available today in parts of Shreveport. AT&T has several designated AT&T Fiber Ready buildings in the Shreveport area where tenants of those buildings have access to the AT&T fiber-based high speed services they need to improve productivity and connect with the world. Contact: Robert F. Vinet, Regional Director, 318-670-5001, robert.vinet@att.com
- **CenturyLink** - From connected co-location to hybrid-ready cloud, our comprehensive portfolio of Hybrid IT solutions is purpose-built to accelerate business performance throughout your organization. CenturyLink provides total communication solutions to large and small Business in Shreveport/Bossier. With local sales professionals and the ability to provide local dial tone, Internet, network and data security, Big Data analysis. Call 1-800-485-1402 or on the web at www.centurylink.com
- **Comcast** - Offering advanced internet solutions with speeds up to 150Mb. As a Microsoft partner, they offer Office 365 and many other applications. Their voice solutions include Mobility platforms, cloud-based voice and unified communication solutions, as well as PRI for medium and large applications. Comcast Business TV provides reliable and cost-effective video solutions. Contact: 251-421-2099
- **Network Communications** - Locally owned and operated provider of telephone, high-speed internet, private networks, and office automation services. For more than 25 years, Network Communications has delivered a broad line of telecom services, including advanced converged services via fiber. They provide fast, reliable, and innovative solutions backed by expert and personal service. 318-585-7000 www.networkcommunications.com
- **Network USA** - Provides internet access from 10Mbps to 10Gbps, private line VPLS, ethernet and wave services from 10Mbps to 100Gbps and VOIP services over an all fiber network deployment, along with SIP trunks and hosted PBX offerings. Contact: 337-886-1600 - sales@networkusa.com
- **Hunt Telecom** - Offering Shreveport Businesses best in class Unified Communications, next generation telephone services, extremely high speed Internet, and unrivaled customer care, all delivered via our state of the art fiber optic network. 1-800-707-HUNT (4868) or info@hunttel.com for more information.



OUR ECONOMIC PARTNERS

LED

– Louisiana Economic Development

Louisiana Economic Development is responsible for strengthening the state's business environment and creating a more vibrant Louisiana economy.

Vision: Louisiana consistently outperforms the South and U.S. for job creation and economic opportunity.

With dedicated and knowledgeable professionals committed to Louisiana's economic future, LED strives to help businesses find the resources they need to make relocation and expansion a successful, profitable endeavor.

Don Pierson, CEcD, Secretary – 225-342-3000
www.opportunitylouisiana.com

NLEP

– North Louisiana Economic Partnership

North Louisiana Economic Partnership, an Accredited Economic Development Organization, provides professional economic development services to the 14 parish region of North Louisiana, including lead generation and prospect management. The organization also represents the interests of North Louisiana with a unified voice and as a single point of contact. It acts as a catalyst, a convener, and a connector in the region to ensure that North Louisiana's economic development potential is realized. Their vision is for North Louisiana to be a thriving region—a destination for high quality talent, innovative companies, and global investment.

Scott Martinez, CEcD, President – 318-677-2536
www.nlep.org

EAP

-Entrepreneurial Accelerator Program

The Entrepreneurial Accelerator Program, an initiative of BRF, is a public/private partnership between BRF, the Caddo Parish Commission and the City of Shreveport to diversify the regional economy, create jobs and expand the area's tax base by providing services to innovative startups that have high growth potential. EAP analyzes the viability of ideas and products, matches them with informed investors and nurtures them through the critical steps toward market. EAP provides a suite of services to build sustainable and profitable companies in Northwest Louisiana while stimulating economic development and enhancing the regional innovation entrepreneurial ecosystem.

Dave Smith, Executive Director – 318-716-4171
www.eapla.com

CDC

- Coordinating and Development Corporation

The Coordinating and Development Corporation (CDC), originally chartered in 1954, is a private, nonprofit, member-supported corporation that serves the economic, community, workforce, transportation, and business development needs of 10 parishes in Northwest Louisiana, eleven counties in Northeast Texas, and five counties in Southwest Arkansas.

As facilitators, our mission is to provide comprehensive development assistance to its membership and the private sector through a full range of services that help maintain public services and expand economic opportunities throughout the Region. CDC is governed by an Executive Committee and Board of Directors. Stakeholders represent communication, government, academia, finance, business, civic and other interests. CDC employs a professional staff with extensive experience in a variety of development and technical fields.

318-632-2022
www.cdconline.org



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Ollie S. Tyler, Mayor • Arlena Acree, Director of Economic Development